CHOICE
CHOICE
Power and means to make decisions about whether, when or how often to have children, and how that power affects other choices in life.
CHOICE is a RIGHT
Over 200 million women in the developing world don’t have access to contraceptives.
Number of children people want:

2
Number of children people have:

1.6
Career or family?
More gender equality
= Higher fertility
Confront demographic challenges not through fewer choices, but by *enhancing* rights and choices.
Zero unmet need for modern contraception
Zero preventable maternal deaths
Zero gender-based violence or practices that harm women and girls.