**WIC Online Colloquium**

**Population that films and filmed population: Gender and racial hierarchies in contemporary Brazilian film production**

**Tuesday, 06 June 2023**
**18:00 – 19:00 (CEST)**

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**Abstract:**
Cinema reflects the hierarchies of the society in which it is inserted. There are relations between those who film and those who are filmed: directors (and other key functions) and characters – the population that films and the filmed population. This work draws a panorama of the Brazilian cinematographic production, under the perspectives of gender and color/race. The low representation of women and Blacks in the movies reinforces existing gender and ethnic-racial inequalities in society. Cinema has long been considered as both an object and a research method of study by different fields of knowledge. However, very few works exist that explore the potential relation between Cinema and Demography. There are very few works. This research also suggests using the film analysis as a method of researching themes studied by demography, outlining a reflection of the opportunities for work in the broad and complex relations between Demography and Cinema.

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**About the presenter:**
Paula Alves holds a Bachelor in Cinema Studies, Master in Population Studies and Social Research and PhD in Population, Territory and Public Statistics. She is currently a postdoctoral fellow at the Brazilian National School of Statistical Sciences. She is also director, curator and producer of the Femina – International Women’s Film Festival, in Rio de Janeiro (Brazil), which will hold its 14th edition in 2023.

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