Saturday, 30 March

09:30 Mid- and Late 20th Century Interaction and (Reciprocal) Perception
  Chair: Kristina Poczum | Boalt Institute, Media, PA
  Siegfried Beer
  Matthias Duller
  Peter Piker
  University of Vienna
  Bastards, Bastards, Traitors and Heroes: How Travelling Memenrs Have Changed Perceptions of OSS Operation Greenup since 1945

Coffee Break

11:45 Identity Through Representation, Music and Film
  Chair: Cornelia Stahl-Knöchel | University of Music and Performing Arts Vienna
  Elias Berner
  University of Music and Performing Arts Vienna
  Waldheim and Falco 1986: Austria and Dr. Past on the International Stage, but Where Is the Music?
  Katherine Baber
  University of Redlands, CA
  New alliances: Leonard Bernstein and Gustav Mahler at the Wiener Festwochen
  Ralph Poole
  University of Salzburg
  The Future Was Dark: „Das finstere Tal“ as Alpine Western

14:00 End of Conference
THURSDAY, 28 MARCH

15:00 Opening and Welcome

Keynote lecture
Günter Bischof | New Orleans University
Towards the American Century: Austria and the United States

16:30 Appeal to Americans on behalf of Austro-Hungarians
Chair: Christoph Immoscher | Indiana University, Bloomington
Waldemar Zacharasiewicz | University of Vienna
Perception and Promotion of Austrian Regions and Resorts in Transatlantic Perspective

Tibor Frank | ELTE Budapest
The Lover’s Voice: Post-World War I Hungarian Propaganda Towards the United States

COFFEE BREAK

18:15 Perception of Austrian Society and Individuals in the Interwar Years
Chair: Carmen Birke | University of Marburg
Franz Adlgasser | Austrian Academy of Sciences
Austria and the United States after the Great War: Today America Feeds Austria’s Children – Food, Supplies and Propaganda

Christoph Immoscher
Images of Austria in American Fraud-Bashing

FRIDAY, 29 MARCH

09:30 Resistance against the Anschluss and Nazi Germany and Its Representation in the Media
Chair: Wynfrid Kriegleder | University of Vienna
Jacqueline Vansant | University of Michigan-Dearborn
The Empire Strikes Back: Hollywood’s Imperial Austria versus Nazis

Carmen Birke | University of Vienna
Heroinen von Austria und der Amerikaner: Lillian Hellman, Muriel Gardiner and the Promotion of Anti-Nazi Resistance

Matej Santi | Webster University Vienna
“Hier spricht Jimmy Berg aus New York” – from Cabaret to Bridging the Atlantic

COFFEE BREAK

11:45 Austrians in US American Exile: Maintaining an Austrian Identity
Chair: Donata Slanzer | University of Vienna
Wynfrid Kriegleder | University of Vienna
The Case for Austrian Independence: Exiled Austrian Novelists in the USA

Joshua Parker | University of Salzburg
Unlikely Images: Austrian Manhattan in Refugee Poetry of the 1930s–1950s

LUNCH BREAK

14:45 Keynote lecture
Chair: Stegfrid Bier | University of Graz
Manfred Prisching | University of Graz
Touristic Imaginaries: Comparing Categories, Topics and Myths in Promoting Touristic Attractions in Austria and the United States

15:30 The Impact of the Marshall Plan
Chair: Philipp Gasser | University of Mannheim
Hans Prettig | Austrian National Library
A special case? The Marshall Plan in Austria – since 1947

Robert Gös | University of Innsbruck and SoFi Mittas | University of Linz
Teaching Geopolitics under Trees

COFFEE BREAK

17:00 Reeducation through Media and Diplomacy
Chair: Alexandra Ganser | University of Vienna
Lonnie Johnson | Austrian Fulbright Commission
Introducing the United States to Austria: the Fulbright Program, American Scholars and American Studies in Austria 1945–1955

Margarethe Szalissi | University of Vienna and Maxion Krammer
“We Do Not Ridicule the Russians Directly…” US Visual Propaganda in Austria 1945–1955

Veronika Floch | University of Vienna
Reflecting the American Cultural Canon: Vienna’s Museum of the 20th Century and Cold War Cultural Diplomacy