SATURDAY, 30 MARCH

09:30 Mid- and Late 20th Century Interaction and (Reciprocal) Perception Chair: Kristina Poznan | Botstiber Institute, Media, PA

Siegfried Beer *Scrutiny, Synthesis and Policy: OSS/R&A and Austria, 1942–1945/50*

Matthias Duller | Universität Graz *The Ford Foundation behind the Iron Curtain, 1948–1970*

Peter Pirker | University of Vienna Basterds, Bastards, Traitors and Heroes: How Travelling Memories Have Changed Perceptions of OSS Operation Greenup since 1945

COFFEE BREAK

11:45 Identity Through Representation, Music and Film Chair: Cornelia Szabó-Knotik | University of Music and Performing Arts Vienna

> **Elias Berner** | University of Music and Performing Arts Vienna Waldheim and Falco 1986: Austria and Its Past on the International Stage, but Where Is the Music?

Katherine Baber | University of Redlands, CA New alliances: Leonard Bernstein and Gustav Mahler at the Wiener Festwochen

Ralph Poole | University of Salzburg The Future Was Dark: "Das finstere Tal" as Alpine Western

14:00 End of Conference

ORGANIZER:

Commission "The North Atlantic Triangle: Social and Cultural Exchange between Europe, the USA and Canada" of the Austrian Academy of Sciences

CONCEPTION AND MANAGEMENT: Prof. Dr. Waldemar Zacharasiewicz with the Commission "The North Atlantic Triangle"

REGISTRATION: Registration requested by March 25, 2019: *anna. zalto@oeaw.ac.at*

SUPPORTED BY: Botstiber Institute for Austrian-American Studies Austrian Marshall Plan Foundation City of Vienna Gesellschaft zur Förderung von Nordamerikastudien an der Universität Wien



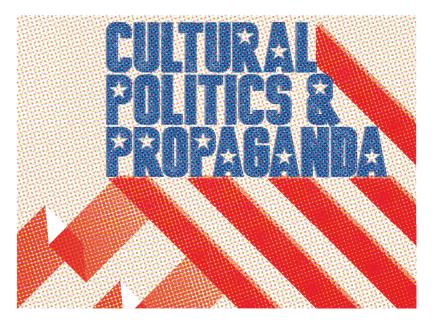
BOTSTIBER INSTITUTE FOR AUSTRIAN-AMERICAN STUDIES

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Image: Bernd Ganser-Lion



AUSTRIAN ACADEMY OF SCIENCES MARCH, 28–30 2019 AUSTRIAN ACADEMY OF SCIENCES SITZUNGSSAAL DR. IGNAZ SEIPEL-PLATZ 2 1010 VIENNA



INTERNATIONAL CONFERENCE MEDIATED NARRATIVES AND IMAGES IN AUSTRIAN-AMERICAN RELATIONS



PROGRAM

THURSDAY, 28 MARCH

15:00 Opening and Welcome

Keynote lecture Günter Bischof | New Orleans University Towards the American Century: Austria and the United States

16:30 Appeal to Americans on behalf of Austro-Hungarians Chair: Christoph Irmscher | Indiana University, Bloomington

> **Waldemar Zacharasiewicz** | University of Vienna Perception and Promotion of Austrian Regions and Resorts in Transatlantic Perspective

Tibor Frank | ELTE Budapest The Loser's Voice: Post-World War I Hungarian Propaganda Towards the United States

COFFEE BREAK

18:15 Perception of Austrian Society and Individuals in the Interwar Years *Chair: Carmen Birkle* | *University of Marburg*

> **Franz Adlgasser** | Austrian Academy of Sciences Austria and the United States after the Great War: Today America Feeds Austria's Children – Food, Supplies and Propaganda

Christoph Irmscher Images of Austria in American Freud-Bashing

FRIDAY, 29 MARCH

09:30 Resistance against the Anschluss and Nazi Germany and Its Representation in the Media Chair: Wynfrid Kriegleder | University of Vienna

> Jacqueline Vansant | University of Michigan-Dearborn The Empire Strikes Back: Hollywood's Imperial Austria versus Nazis

Carmen Birkle

Heroines of Austria and yet Americans: Lillian Hellman, Muriel Gardiner and the Promotion of anti-Nazi Resistance

Matej Santi | Webster University Vienna "Hier spricht Jimmy Berg aus New York" – from Cabaret to Bridging the Atlantic

COFFEE BREAK

11:45 Austrians in US American Exile: Maintaining an Austrian Identity Chair: Danuta Shanzer | University of Vienna

Wynfrid Kriegleder | University of Vienna The Case for Austrian Independence: Exiled Austrian Novelists in the USA

Joshua Parker | University of Salzburg Unlikely Images: Austrian Manhattan in Refugee Poetry of the 1930s–1950s

LUNCH BREAK

17:00

14:45 Keynote lecture

Chair: Siegfried Beer | University of Graz

Manfred Prisching | University of Graz Touristic Imaginaries: Comparing Categories, Topics and Myths in Promoting Touristic Attractions in Austria and the United States

15:30 The Impact of the Marshall Plan Chair: Philipp Gassert | University of Mannheim

Hans Petschar | Austrian National Library A special case? The Marshall Plan in Austria – since 1947

Robert Groß | University of Innsbruck and **Sofie Mittas** | University of Linz *Teaching Geopolitics under Trees*

COFFEE BREAK

0 Reeducation through Media and Diplomacy Chair: Alexandra Ganser | University of Vienna

Lonnie Johnson | Austrian Fulbright Commission Introducing the United States to Austria: the Fulbright Program, American Scholars and American Studies in Austria: 1950–1970

Margarethe Szeless | University of Vienna and Marion Krammer "We Do Not Ridicule the Russians Directly..." US Visual Propaganda in Austria 1945–1955

Veronika Floch | University of Vienna Reflecting the American Cultural Canon: Vienna's Museum of the 20th Century and Cold War Cultural Diplomacy