The project explores how the changes took place among both the central socio-political and intellectual representation of the minority and the local authorities in the region of Kardjali in Southern Bulgaria. A aim is the study of the mechanism of transformation among the Turkish elite by tracing out personal biographies. The concept is to switch the subject of research from personal narratives to more general patterns regarding the shift of power by combining individuals’ life stories into behavioral models. Thus the research is trying to extend the knowledge regarding the social construction and mobility among the Turkish minority and to delineate how the leadership formed itself out of the ethnic community.