### NATIONAL CENTER FOR THE PRESERVATION OF DEMOCRACY

THE NATIONAL CENTER FOR THE PRESERVATION OF DEMOCRACY
IS

# GLOSED

#### Pope Francis: Build Europe 2.0 A New European Humanism

"Was ist los mit dir, humanistisches Europa, du Verfechterin der Menschenrechte, der Demokratie und der Freiheit? Was ist los mit dir, Europa, du Heimat von Dichtern, Philosophen, Künstlern, Musikern, Literaten? Was ist los mit dir, Europa, du Mutter von Völkern und Nationen, Mutter großer Männer und Frauen, die die Würde ihrer Brüder und Schwestern zu verteidigen und dafür ihr Leben hinzugeben wussten?"

"Gerade jetzt, in dieser unserer zerrissenen und verwundeten Welt, ist es notwendig, zu dieser Solidarität der Tat zurückzukehren, zur selben konkreten Großzügigkeit, die auf den Zweiten Weltkrieg folgte." May 6, 2016

#### Armut, Krankheit, und Pech?

"Die Demokratie ist eine veraltete Technologie. (...) Sie hat Reichtum, Gesundheit und Glück für Milliarden Menschen auf der ganzen Welt gebracht. Aber jetzt wollen wir etwas Neues ausprobieren."

Hencken, Randolph. 2014. In: Mikrogesellschaften. Hat die Demokratie ausgedient? Capriccio. Video, veröffentlicht am 15.5.2014. Autor: Joachim Gaertner. München: Bayerischer Rundfunk.



#### Dirk Helbing (ETH Zurich) nervousnet@ethz.ch

Why we need democracy 2.0 and capitalism 2.0 to survive

Follow Futurl@T on







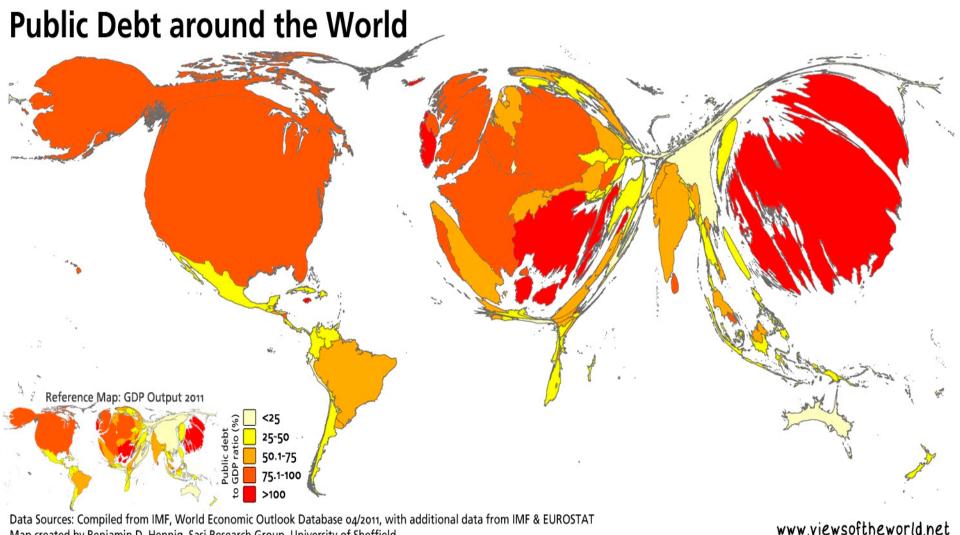




#### Financial, Economic and Spending Crisis

\$54 Trillion

Map created by Benjamin D. Hennig, Sasi Research Group, University of Sheffield

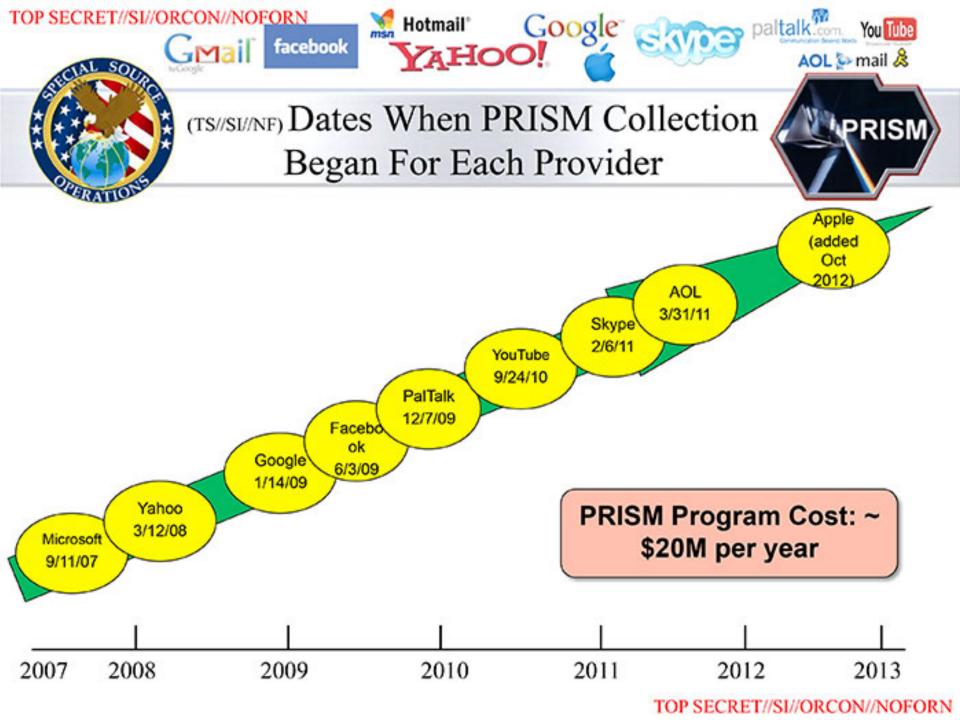






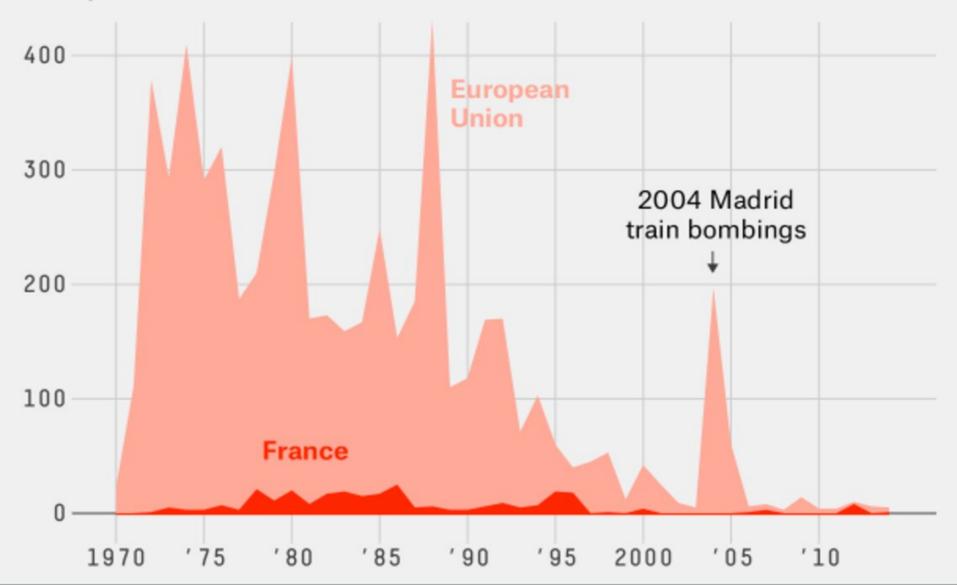
### Would Big Data fix the world?





#### Previous Terrorism Deaths In France And The EU

European Union member countries as of 1986



#### "Data is the new oil" - Clive Humby

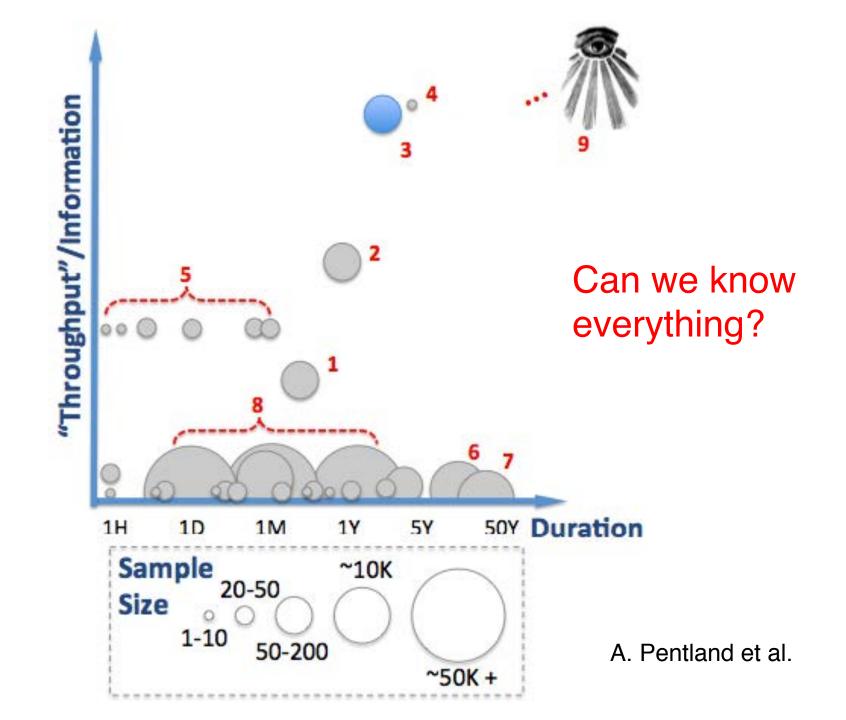


## knowledge ispower

#### **CHRIS ANDERSON:**

The end of theory: the data deluge makes the scientific method obsolete.

Wired Magazine 16(7), 2008







#### AA FONT SIZE + ■ PRINT U.S. NAVY PHOTO BY MASS COMMUNICATION SPECIALIST ▼ 3RD CLASS JOHN FISCHER

#### Can the Military Make a Prediction Machine?

APRIL 8, 2015 BY PATRICK TUCKER

The planet is awash in open, free data. Can militaryfunded research turn it into a crystal ball?

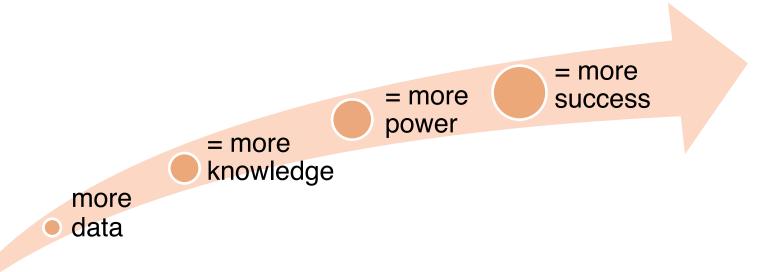
Research & Development ~ / Intelligence ~

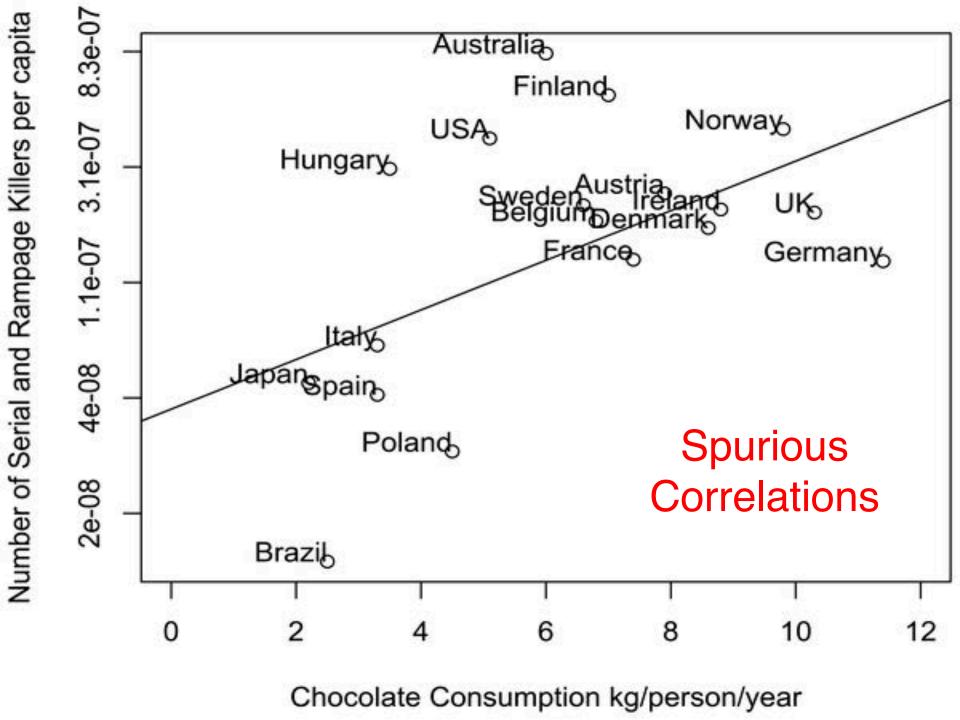
What could the military do if it could better understand the massive amounts of data that humanity creates, an estimated 2.5 quintillion bytes every day? Could it predict aspects of the future?



# A data-empowered "wise king" or "benevolent dictator" could easily make mistakes

#### The Magic Formula?









**ESSAY** 

#### Why Most Published Research Findings Are False

John P. A. Ioannidis

Published: August 30, 2005 • DOI: 10.1371/journal.pmed.0020124

Article	Authors	Metrics	Comments	Related Content
*				

#### **Abstract**

Modeling the Framework for False Positive Findings

Bias

Testing by Several Independent Teams

Corollaries

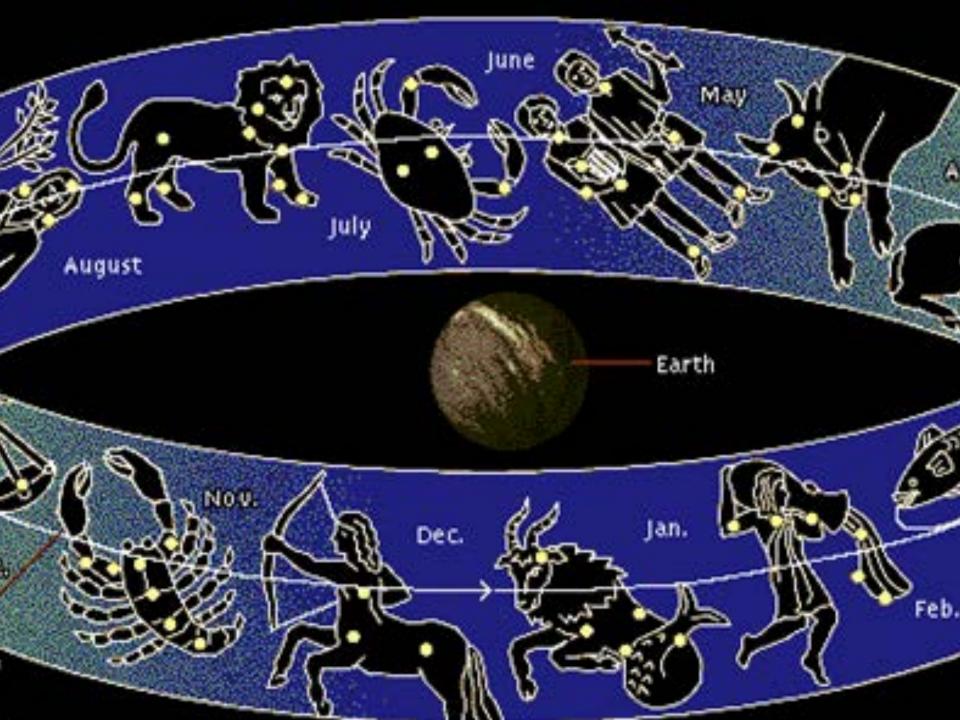
Most Research Findings Are False for Most Research Designs and for Most Fields

Claimed Research Findings May Often Be Simply Accurate

#### **Abstract**

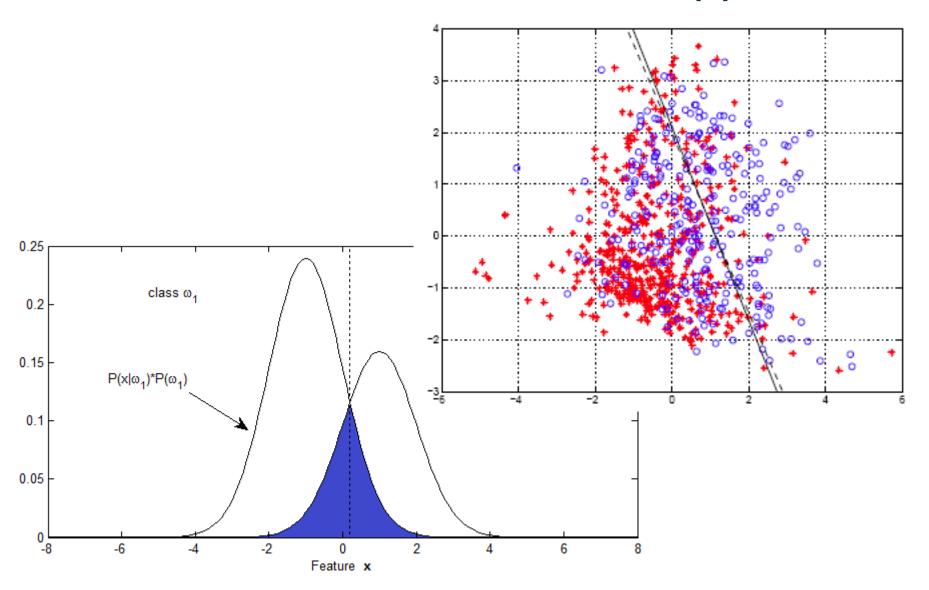
#### Summary

There is increasing concern that most current published research findings are false. The probability that a research claim is true may depend on study power and bias, the number of other studies on the same question, and, importantly, the ratio of true to no relationships among the relationships probed in each scientific field. In this framework, a research finding is less likely to be true when the studies conducted in a field are smaller; when effect sizes are smaller; when there is a greater number and lesser preselection of tested relationships; where there is greater flexibility in designs, definitions, outcomes, and analytical modes; when there is greater financial and other interest and prejudice; and when more teams are involved in a scientific field in chase of statistical significance. Simulations show that for most study designs and settings, it is more likely for a research claim to be false than true. Moreover, for many current scientific fields, claimed research findings may often be simply accurate measures of the prevailing bias. In this essay, I discuss the implications of these problems for the conduct and interpretation of research.





#### Classification Errors Will Happen



Pseudo-objectivity is a serious problem

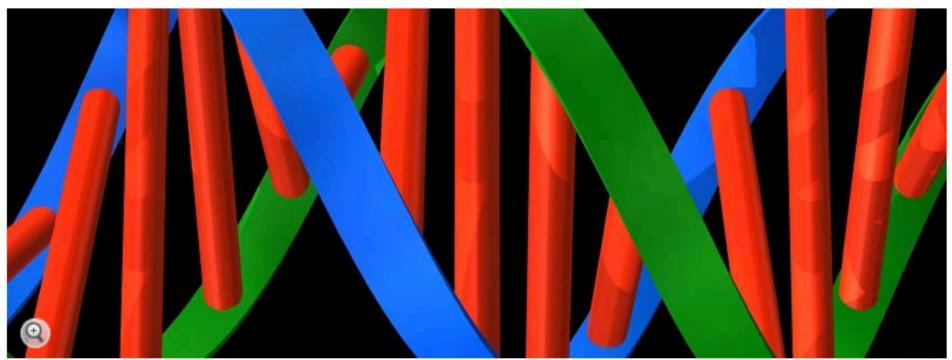


Q

Politik Wirtschaft Panorama Sport Kultur Netzwelt Wissenschaft Gesundheit einestages Karriere Uni Reise Auto Stil

Nachrichten > Gesundheit > Diagnose & Therapie > DNA-Tests > FDA-Warnbrief: Verkauf von 23andMe-Gentests soll gestoppt werden

#### 23andMe: US-Gesundheitsbehörde will Verkauf von Gentests stoppen

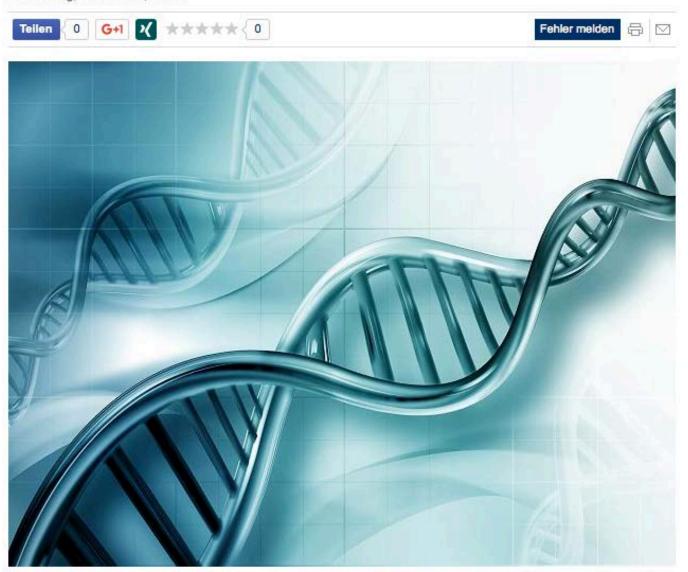


DNA-Doppelhelix: US-Gentest-Firma analysiert das Erbgut von Kunden auf erblich bedingte Erkrankungen

Der Gentest-Firma 23andMe droht das Aus eines ihrer wichtigsten Geschäftsmodelle: Sie soll keine DNA-Tests mehr verkaufen. Dazu forderte die US-Gesundheitsbehörde FDA das Unternehmen auf. Die Begründung: Nutzen und Sicherheit seien bisher nicht belegt. Corbis

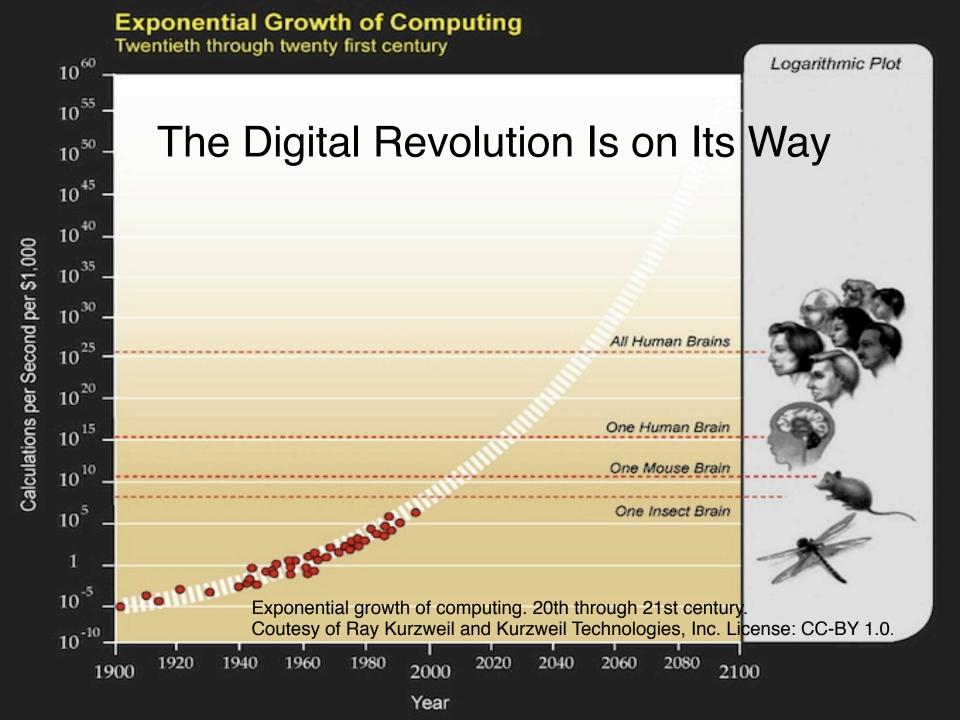
#### Kerngesund trotz Gendefekten: Forscher stehen vor Rätsel um 13 Resistente

Donnerstag, 14.04.2016, 23:58



Mercer's 2015 Quality of Living Rankings <sup>[2]</sup>			
	City	Country	
1	Vienna	Austria	
2	Zürich	Switzerland	
3	Auckland	New Zealand	
4	Munich	Germany	
5	Vancouver	■◆■ Canada	
6	Düsseldorf	Germany	
7	Frankfurt	Germany	
8	Geneva	Switzerland	
9	Copenhagen	Denmark	
10	Sydney	Australia	

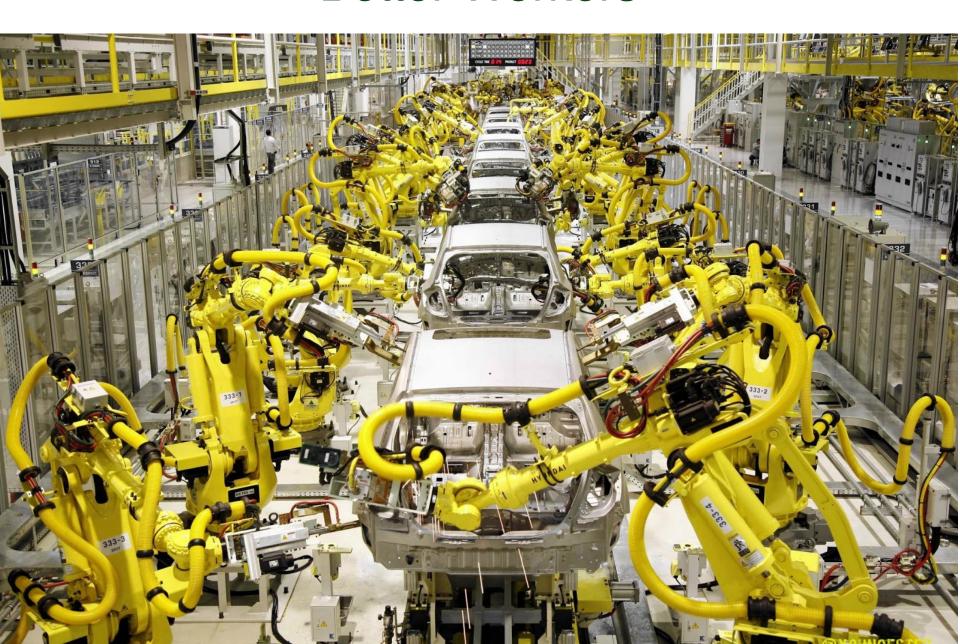
## Would Artificial Intelligence fix the world?



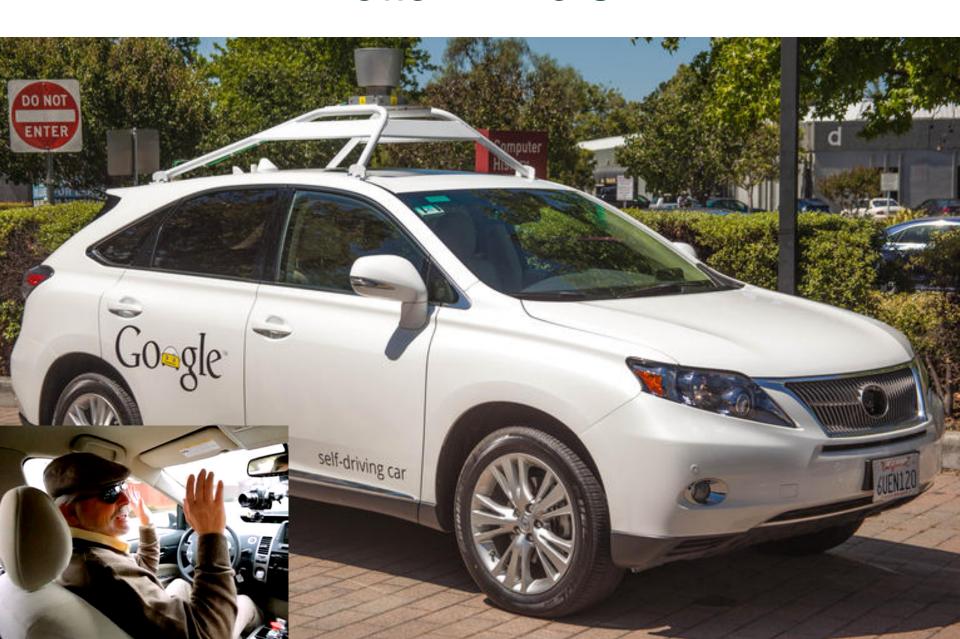
#### Better Chess Players



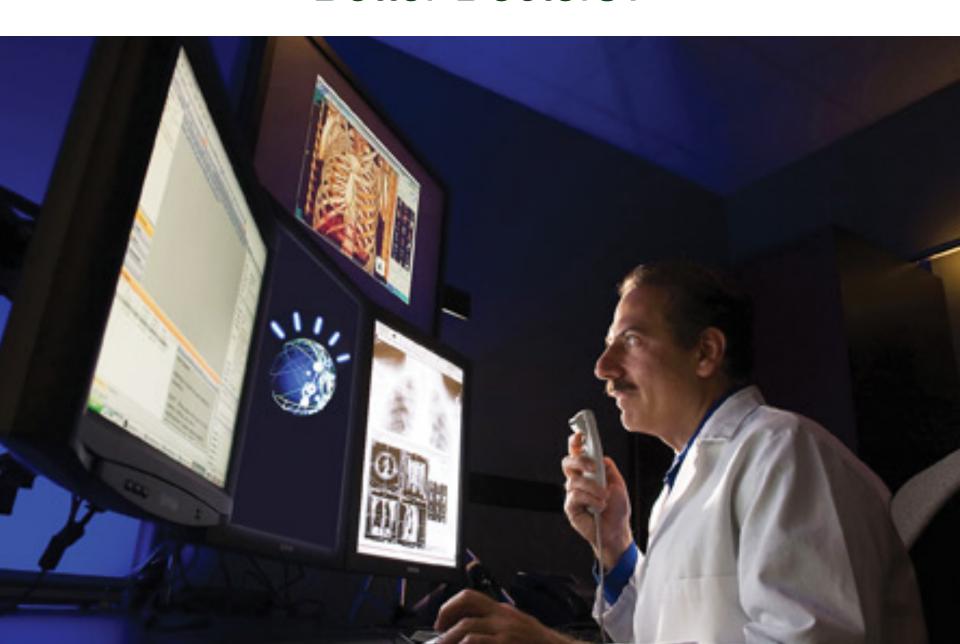
#### **Better Workers**



#### **Better Drivers?**



#### Better Doctors?



#### Better in Answering Questions?



#### Elon Musk on Artificial Intelligence

"I think we should be very careful about artificial intelligence. If I had to guess at what our biggest existential threat is, it's probably that. So we need to be very careful," said Musk.

"I'm increasingly inclined to think that there should be some regulatory oversight, maybe at the national and international level, just to make sure that we don't do something very foolish."

"With artificial intelligence we are summoning the demon. In all those stories where there's the guy with the pentagram and the holy water, it's like – yeah, he's sure he can control the demon. Doesn't work out," said Musk. JOBS

Ars Technica has arrived in Europe. Check it out!

#### TECHNOLOGY LAB / INFORMATION TECHN

#### Microsoft accidentally revives Nazi AI chatbot Tay, then kills it again

A week after Tay's first disaster, the bot briefly came back to life today.

by Jon Brodkin - Mar 30, 2016 4:37pm CEST

Microsoft



Microsoft today accidentally re-activated "Tay," its Hitler-loving Twitter chatbot, only to be forced to kill her off for the second time in a week.

#### LATEST FROM ARS TECHNICA/UK



Watch Nvidia unveil the Pascal GPU-May 6 at 9pm EDT, 2am BST

#### WHEN THE CIRCUS CAME TO TOWN

Craig Wright: Bitcoin "creator" reveals the "proof"—that he's not Satoshi Nakamoto

#### BUT WILL SHE RIDE SHOTGUN?

Uber picks up ex-EU digital chief Neelie Kroes-after cooling-off period



Politicians across the EU back away from TTIP after leak-but Cameron ploughs

on



Copper-sweating BT floats FTTP rollout plan for 2 million

#### LATEST FEATURE STORY



FEATURE STORY (2 PAGES)

**Uncharted 4 is slickly** ridiculous action gaming at

#### Could Society Be Run Like A Giant Machine?



The explosion in data volumes, processing power, and Artificial Intelligence, known as the "digital revolution", has driven our world to a dangerous point. One thing is increasingly clear: We are at a cross-roads. We need to make decisions. We must re-invent our future.

After the automation of factories and the creation of self-driving cars, the automation of society is next. But there are two kinds of automation: a centralized top-down control of the world, and a distributed control approach supporting local self-organization. Using the power of today's information systems, governments and companies like Google seem to engage in the first approach. Will they even try to build a "digital God" who knows everything and controls what we do? In fact, governments would spend billions to predict the future of our world and control its path.

Given that, every year, we produce as much data as in the entire history of humankind, can we now create a better world? The abundance of data certainly makes it possible to establish an entirely new paradigm for running our societies. Could we even build a data-driven "crystal ball" to predict the future and, given that knowledge implies power, also something like a "magic wand" to optimally rule the world? Will the digital revolution empower a "wise king" or "benevolent dictator", maybe by means of Artificial Intelligence? In fact, we are much closer to this than you might think. But do we really need large-scale surveillance to understand and manage the increasingly complex systems we have created? Or are we running into a totalitarian nightmare?

What alternatives to master our complex world do we have? What about the principles of the "invisible hand" and the "wisdom of the crowd", which posit that independent decisions made by many people will produce optimal societal outcomes? In the past, these principles have often failed. So, can bottom-up self-organization really work and if so, what does it take? Could technology make it work? Relying on the "Internet of Things" and complexity science, can self-organization now enable a more efficient, more innovative, more successful, more resilient, smarter and happier society?

Let us explore this now, because this would open the door to a brighter version of the digital society, based on informational self-determination, human dignity, freedom of decision-making, democratic principles, participation, and collective intelligence.

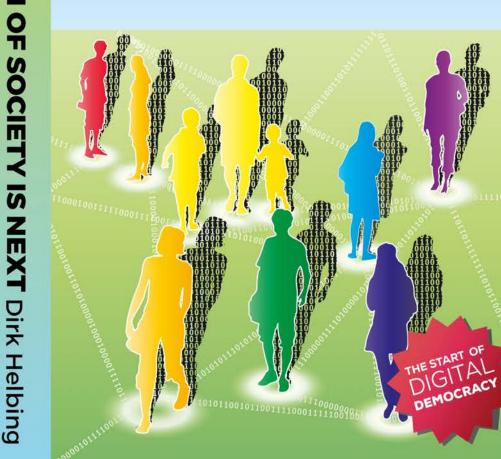
It's time to take the future in our hands!

Bar Code

**Dirk Helbing** 

### THE AUTOMATION OF SOCIETY IS NEXT

How to survive the digital revolution



# Forget Trump and Clinton: IBM's Watson is running for president

Would we be better off with an algorithmically controlled overlord?



Watson for president: Is it that big a stretch? Credit: The Watson 2016 Foundation

#### Google will den Staat neu programmieren

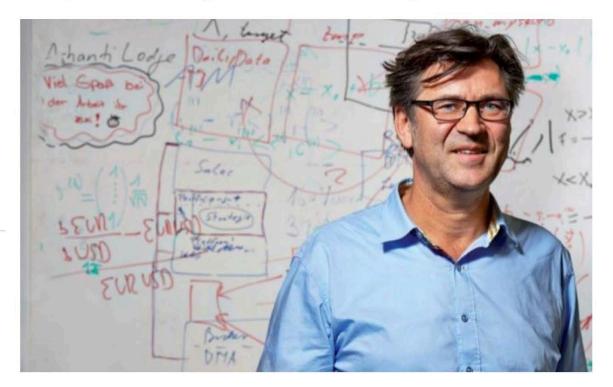
Hat man Entscheidungsschwierigkeiten, kann man im Notfall natürlich auch zum Würfel greifen. Doch wie wäre es, wenn Politiker nach Googles Algorithmen entschieden? Der Konzern probiert es in Amerika aus.

14.10.2015, von ADRIAN LOBE



### **CERN: The gulf between machine learning and AI**

Or why machine intelligence won't lead to Armageddon



**LAST WEEK** *The INQUIRER* travelled to CERN in Switzerland to see the Large Hadron Collider and learn more about the IT that makes particle physics tick.

In the first of our reports from the legendary laboratory we talk to professor Michael Feindt, former CERN researcher and founder of Blue Yonder, the predictive analytics software that spun out of CERN and that still powers some of its work.

Predictive analytics is a form of machine learning. Professor Feindt's work uses neural networks, a term that conjures up images of the type of domesticated synthetic intelligences that have been such a hit for Channel 4 with its sci-fi drama *Humans*.





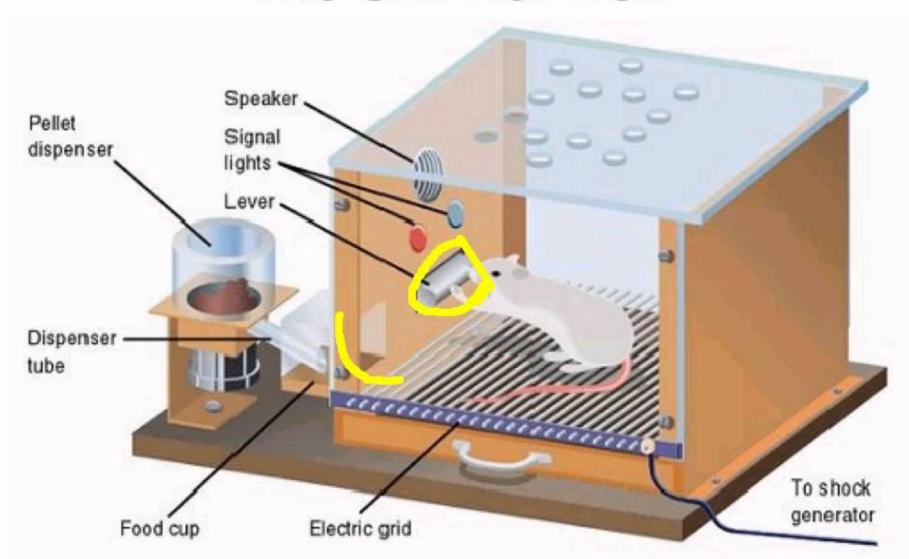


### Nudging: "Liberal Paternalism"

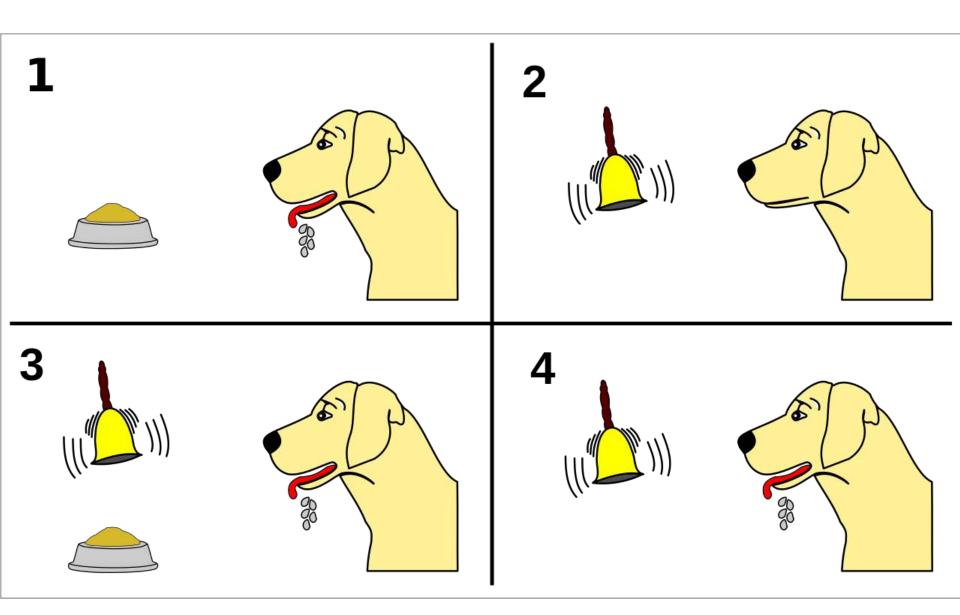


### Skinners experiments with rats

#### The Skinner Box



#### Conditioning Behavior: Pavlov's Dog



#### We Are Living In A Filter Bubble



With kind permission of Eli Pariser – <a href="www.thefilterbubble.com">www.thefilterbubble.com</a>. "The Filter Bubble: What the Internet is Hiding From You". Penguin Press.





### DIE HERRSCHAFTS FORMEL

Wie Künstliche Intelligenz uns berechnet, steuert und unser Leben verändert





### **Tim Cook prangert Google** und Facebook an

Apple-CEO Tim Cook ist als «Vorkämpfer für Freiheit» ausgezeichnet worden und schiesst scharf gegen die Konkurrenz.







## Elon Musk's OpenAI Can Be Muscle for Safe Artificial Intelligence Research

A billion dollars can disrupt the R&D process, but not all open sources are created equal.

Neel V. Patel December 15, 2015

Over the weekend, Elon Musk, Sam Altman, and other Silicon Valley bigwigs unexpectedly announced the launch of OpenAI, a nonprofit company that describes its goal as: "to advance digital intelligence in the way that is most likely to benefit humanity as a whole, unconstrained by a need to generate financial return."





"Since our research is free from financial obligations, we can better focus on a positive human impact. We believe A.I. should be an extension of individual human wills and, in the spirit of liberty, as broadly and evenly distributed as possible."

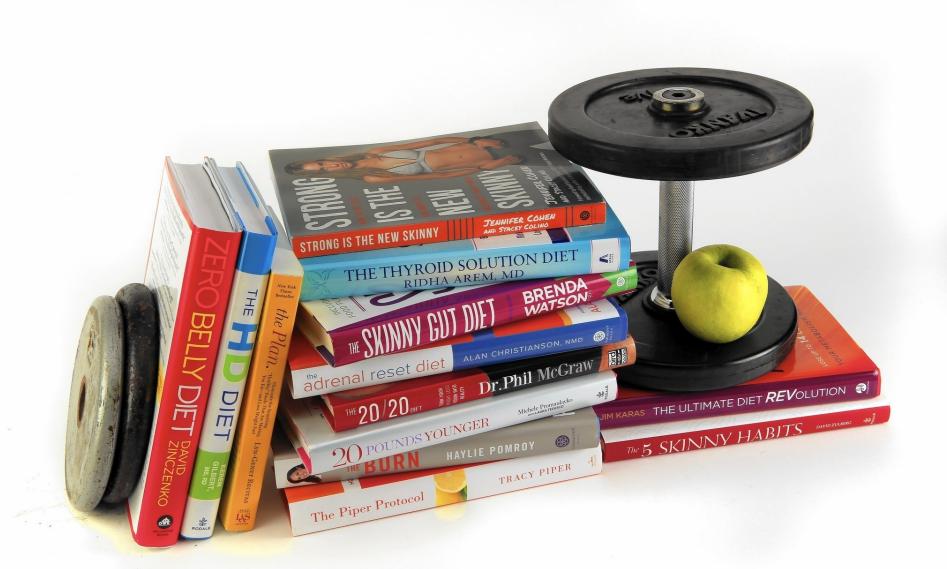
# Why Big Nudging would not work well







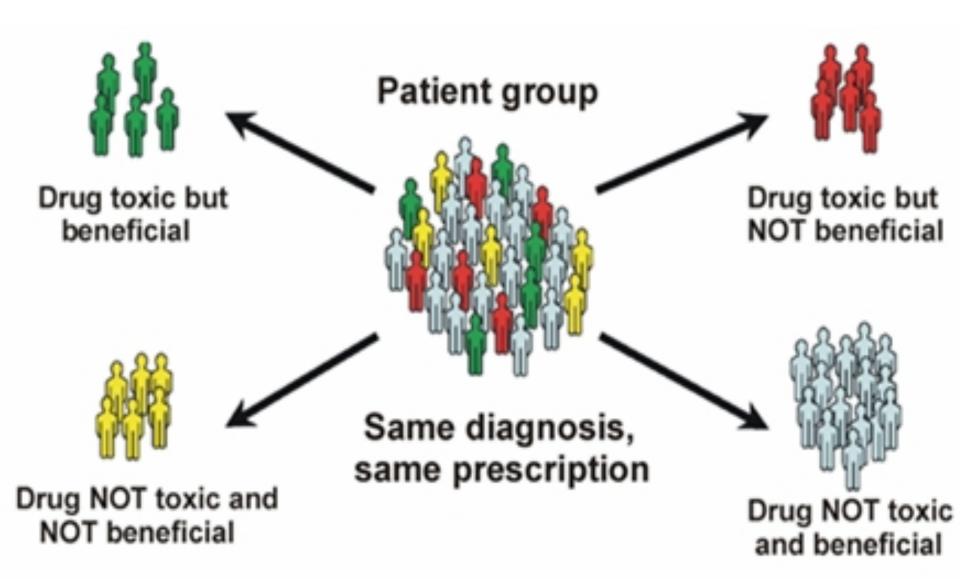




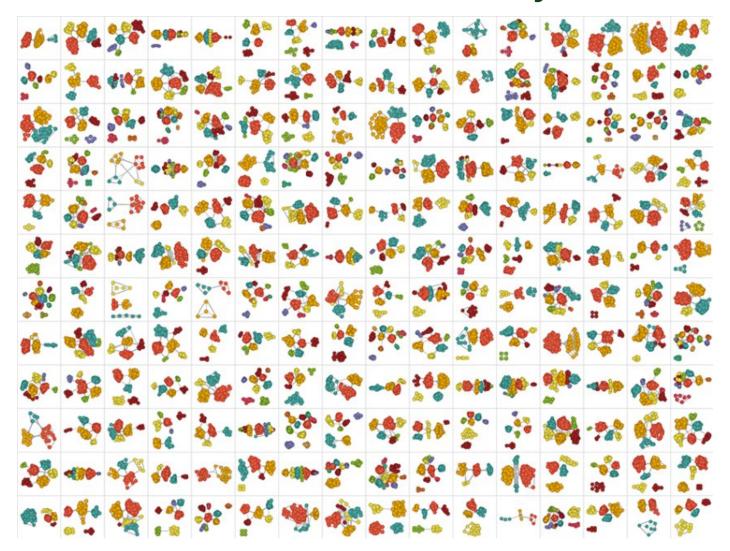
#### We Are All Different



#### Personalized Medicine



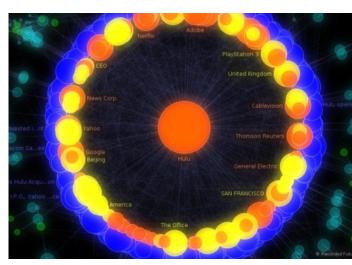
# Stephen Wolfram: "Humans are More Predictable than Elementary Particles"

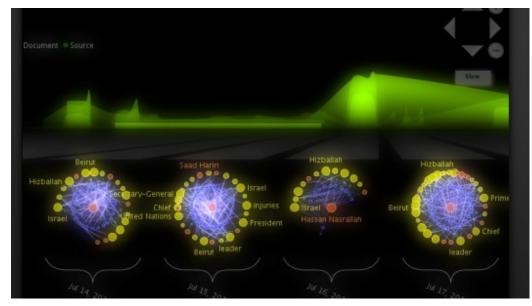


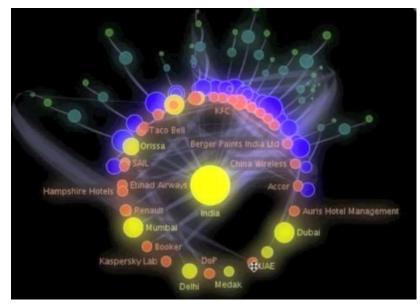
http://www.spiegel.de/netzwelt/web/s...-a-896959.html

#### Recorded Future: We Are Pretty Predictable











### Society Cannot Be Steered Like A Car



# Even If We Knew all Thoughts of all People, We Could Still Not Prevent Traffic Jams

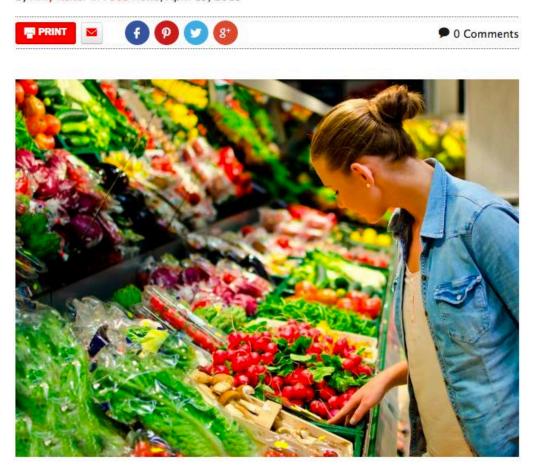


# Aus Spaß wird Emst



# Nutrition News: Healthy-Eating Insurance Discount, "Activity Equivalent" Calorie Labeling and Walmart's Cage-Free Eggs

by Amy Reiter in Food News, April 15, 2016



Healthy Eaters and Financial Incentives









## Progressive Polarization in U.S. Politics

Source: C. Andris et al., PLoS ONE 10(4): e0123507 (2015).

# What Big Nudging and Citizen Scores Fail to Deliver

- Family
- Friends
- Solidarity
- Social capital
- Culture
- Security
- Peace
- Innovation
- Jobs for all

## Would We Be Punished?

#### 'Nudge' is not enough, it's true. But we already knew that Jonathan Rowson

The Lords' behavioural change report is a missed opportunity to challenge coalition policy on the adaptive challenges we face



Nudge doesn't change behaviour at a deep level: it would offer the technical solution of a weight loss pill, rather than encouraging diet change. Photograph: Murdo Macleod Murdo Macleod/Murdo Macleod

# Personalized Pricing



# China's Nightmarish Citizen Scores Are a Warning For Americans



By <u>Jay Stanley</u>, Senior Policy Analyst, ACLU Speech, Privacy & Technology Project OCTOBER 5, 2015 | 1:00 PM









#### Updated below

China is launching a comprehensive "credit score" system, and the more I learn about it, the more nightmarish it seems. China appears to be leveraging all the tools of the information age-electronic purchasing data, social networks, algorithmic sorting-to construct the ultimate tool of social control. It is, as one commentator put it, "authoritarianism, gamified." Read this piece for the full flavor-it will make your head spin. If that and the little other reporting I've seen is accurate, the basics are this:



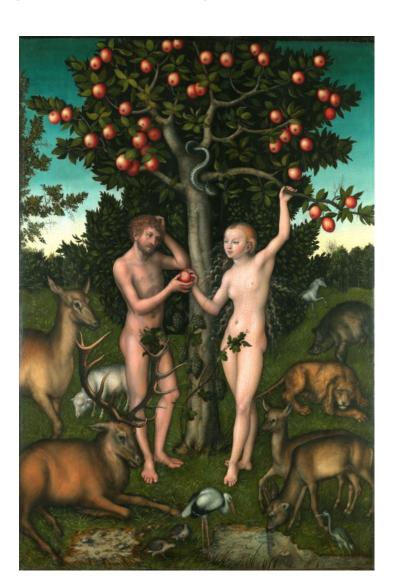


# SETH ROGEN ZAC EFRON ROSE BYRNE BAD NEIGHBOURS



# We May Lose Everything We Built over Hundreds of Years

- Capitalism and Work
- Self-determination, freedom
- Human dignity
- Innocence
- Fairness and justice
- Pursuit of happiness
- Pluralism
- Democracy
- Participation
- Social Norms + Culture
- Security, Peace



#### Überwachungstechnik in Extremistenhand: Nazis am Abzug

Eine Kolumne von Sascha Lobo

Von Angst getrieben haben Demokratien die machtvollsten Überwachungsinstrumente aller Zeiten erschaffen. Jetzt könnten sie in die Hände von Egofaschisten wie Trump oder der xenophoben Rechten fallen.



#### Sascha Lobo



Die Mensch-Maschine: Alle Kolumnen



31.026 Stimmen trennten Norbert Hofer <u>aus der rechtsextremen FPÖ</u> von der Macht, <u>die Regierung zu entlassen</u>, Neuwahlen zu provozieren und in der Zwischenzeit Notverordnungen zu erlassen. Nebenbei ist der österreichische Bundespräsident Oberbefehlshaber der Streitkräfte.

Im November 2016 sind Präsidentschaftswahlen in den USA. Im direkten Vergleich hat Egofaschist <u>Donald Trump</u> am 22. Mai zum ersten Mal <u>in</u> <u>einer relevanten Umfrage</u> die Führung vor Hillary Clinton übernommen. In elf Monaten finden Präsidentschaftswahlen in Frankreich statt. Die Rechtsextremistin <u>Marine Le Pen</u> (Front National) <u>ist Favoritin</u>.

Und nun zu einem komplett anderen Thema. Im November 2015 sagte Angela Merkel in einer Pressekonferenz im Bundeskanzleramt den einen Satz, der weltweit als Leitlinie der Sicherheitspolitik seit 2001 gelten kann: "Im Zweifel für die Sicherheit!" Mit dieser eingängigen Losung wurde jede Überwachungsmaßnahme gerechtfertigt, sie würde lateinisch übersetzt von BND bis NSA jedes Wappen jeder Sicherheitsbehörde zieren.

Leider ist der Satz näher betrachtet eine politische Ellipse, also eine Auslassung. Ausgelassen wird nämlich, was genau im Falle des Zweifels der Sicherheit unterlegen ist. Die Analyse der Sicherheits- und Überwachungspolitik der vergangenen fünfzehn Jahre offenbart, wie der Satz weiterzuführen ist: "Im Zweifel für die Sicherheit und gegen demokratische Grundrechte."

# The root of all problems



# How many planets we'd need if everyone lived like a resident of the following:

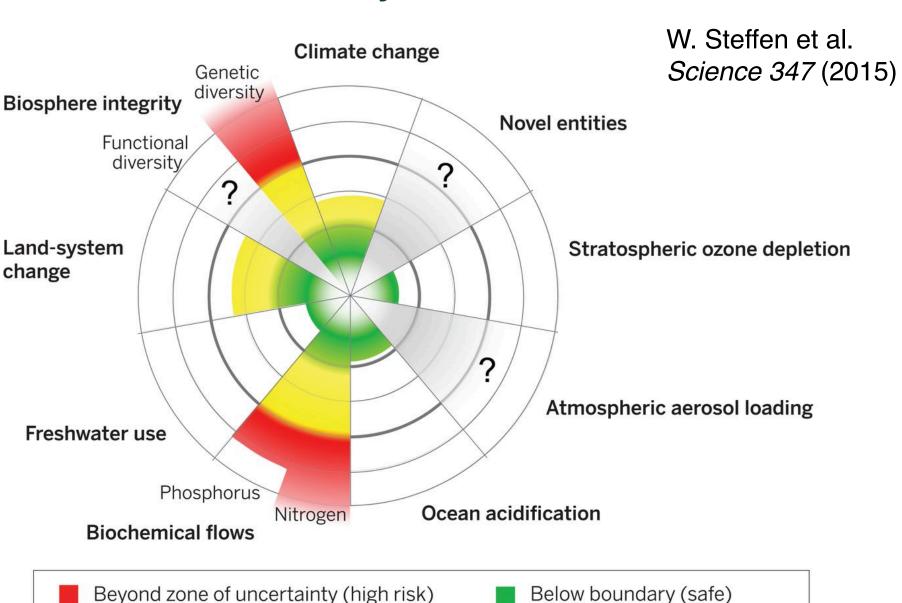
Balanced Budget	Global Deficit	
USA 5 Planets		
UK 3.4		
Argentina 1.7		Our main
South Africa 1.5		Our main problem is
China		the lack of
India 0.4		sustainability

World Average 1.4





## Planetary Boundaries



Boundary not yet quantified

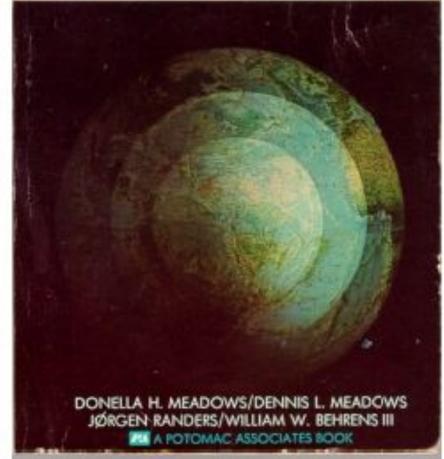
In zone of uncertainty (increasing risk)

# THE LIMITS GROWTH

The headline-making report on the imminent global disaster lacing humanity—and what we can do about it before time runs out. "One of the most important documents of our age!"

—Anthony Lewis,

The New York Times

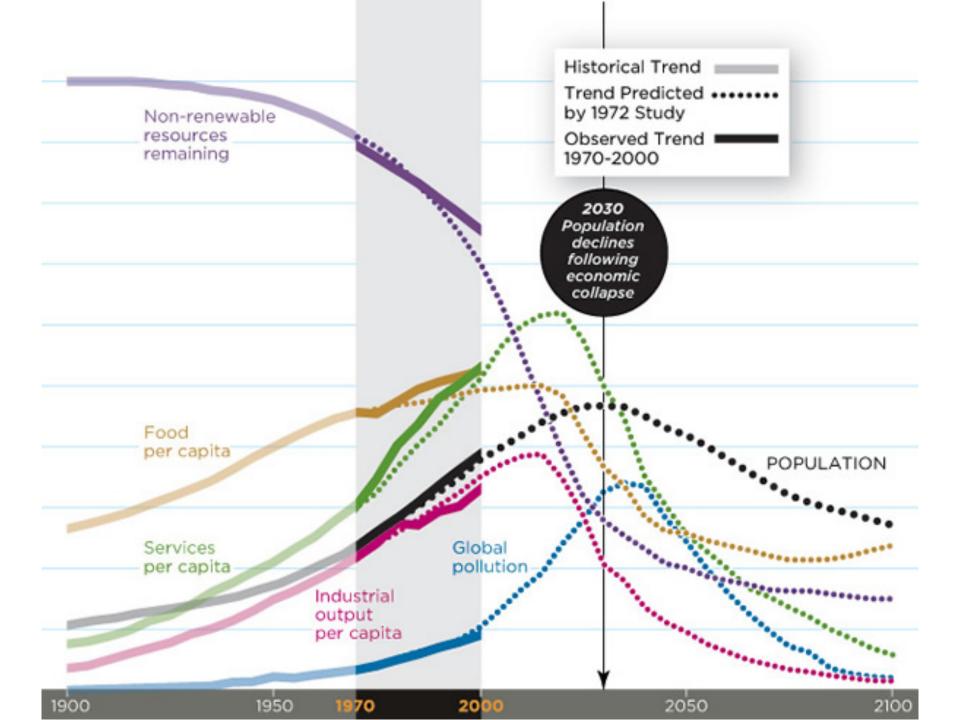


# Global 2000 Report to the President of the U.S.

Entering the 21st Century

Volume I: The Summary Report Special Edition with the Environment Projections and the Government's Global Model

Gerald O. Barney
Study Director



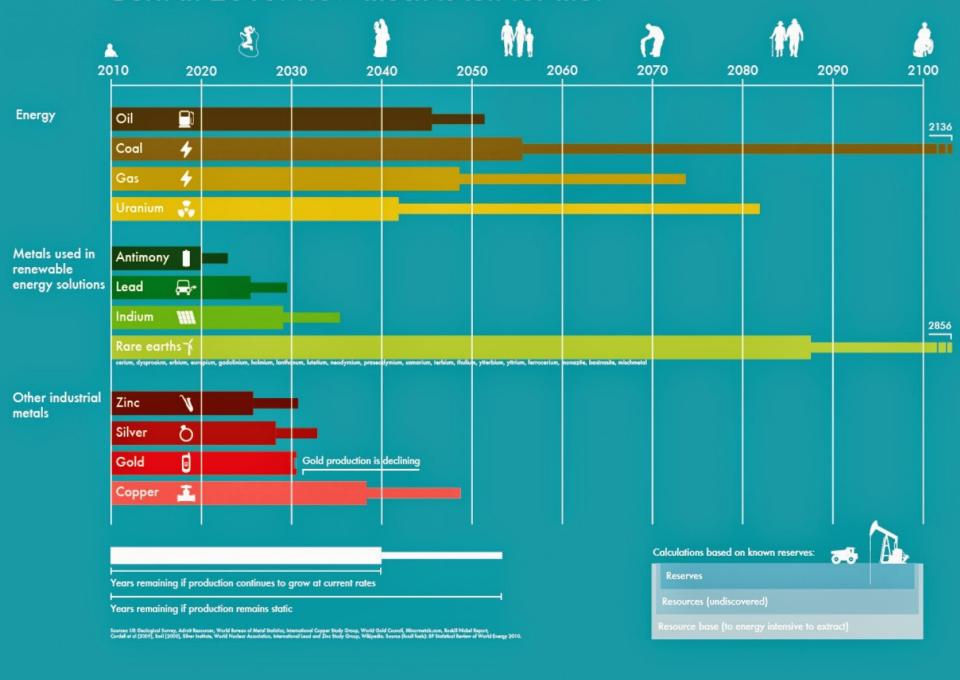
1978 2012



The same planet just 34 years after.

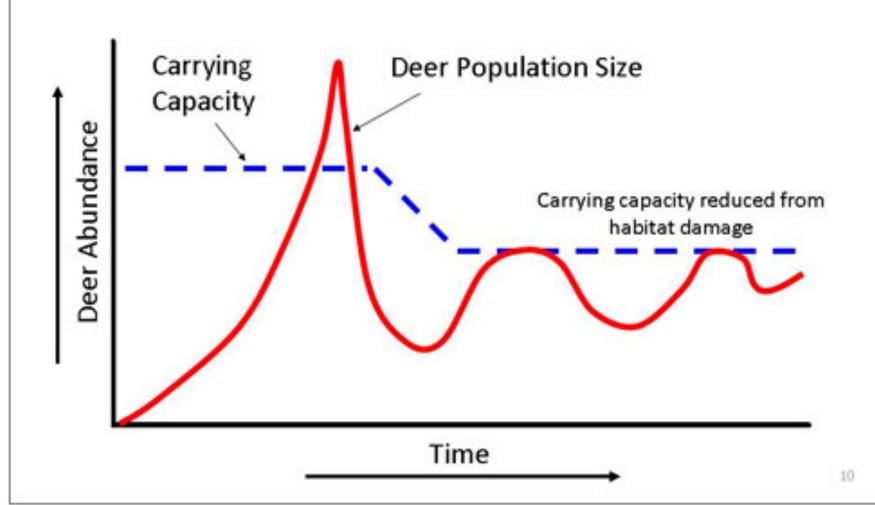


#### Born in 2010: How much is left for me?





# Unrestricted deex population growth may diminish the habitat's carrying capacity



Learning to

Die

in the

Anthropocene

REFLECTIONS ON THE END OF A CIVILIZATION

Roy Scranton

"Scramon draws on his experiences in Iraq to confront the grim realities of climate change. The result is a fierce and provocative book."

Elizabeth Kolbert, author of The South Extinction

Copyrighted Material

# SUSTAINABLE G ALS





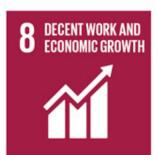
























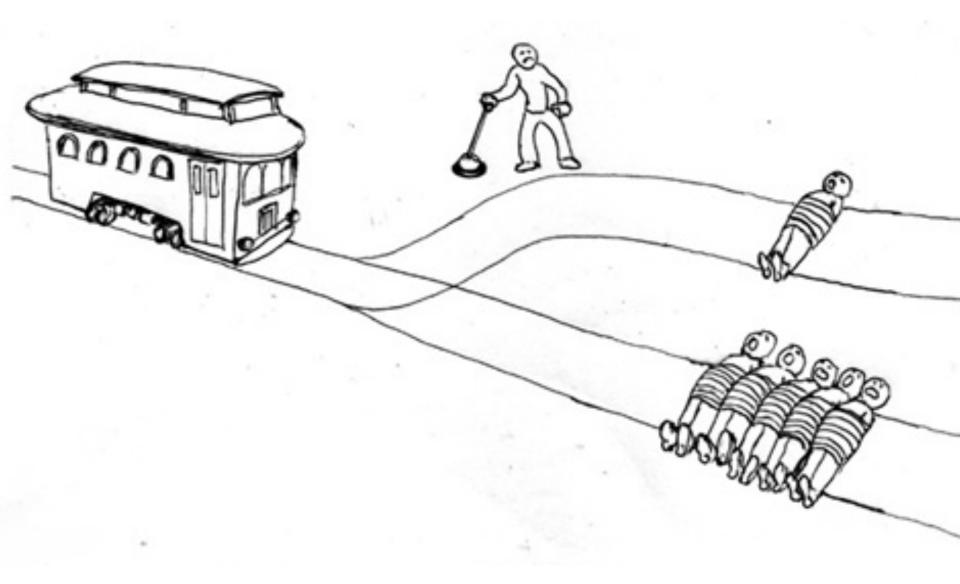




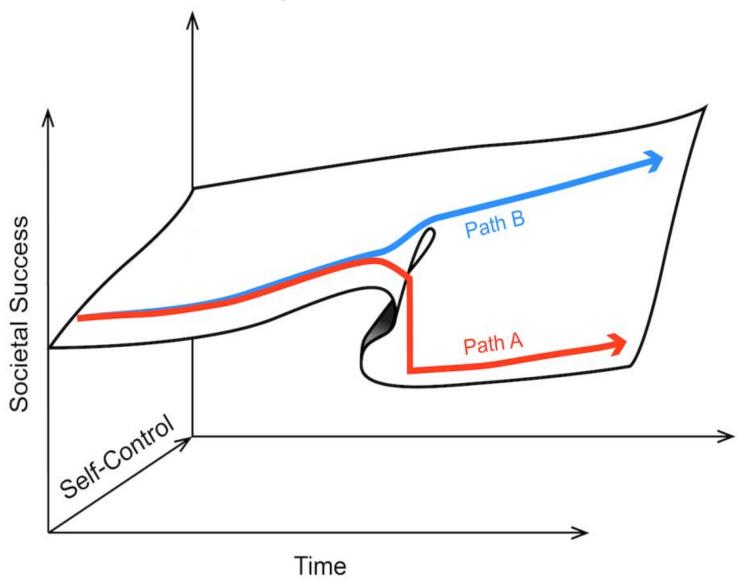




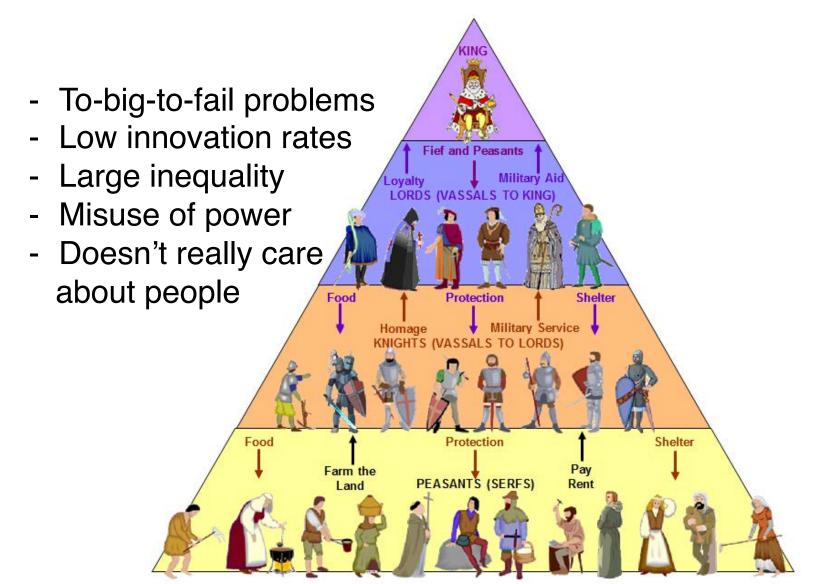
# Ethical Dilemmas: The Obligation to Act



# Our Society Is at A Crossroad



# Feudalism 2.0: Big Other (Surveillance Capitalism)



# Communism 2.0: Big Mother, Benevolent Dictator



## Fascism 2.0: Big Brother, Brave New World



#### Don't Do Evil?

"Es gibt eine Menge Dinge, die wir gern machen würden, aber leider nicht tun können, weil sie illegal sind.

Weil es Gesetze gibt, die sie verbieten. Wir sollten ein paar Orte haben, wo wir sicher sind. Wo wir neue Dinge ausprobieren und herausfinden können, welche Auswirkungen sie auf die Gesellschaft haben."

Larry Page

The Opinion Pages | TURNING POINTS

#### Is Democracy Dead?

Tony Blair: For True Democracy, the Right to Vote Is Not Enough

By TONY BLAIR DEC. 4, 2014



Turning Point: Russia annexes Crimea, formerly an autonomous area of Ukraine.

Democracy is not in good shape. Many systems seem dysfunctional: The U.S. Congress, the coalition government in the U.K., and many governments in Europe have had difficulty making the decisions necessary to finding a way back to economic growth. Some fledgling democracies seem, in the short term at least, less competent to serve the needs of their citizens than some autocracies are.

Take all this together and add the profound nature of the challenges of recent times — the extremism convulsing whole nations in the Middle East and beyond; the ongoing

Eoin Ryan



NEWS & IDEAS -REGIONS T CHANNELS T GALLERIES T **VOICES**  $\neg$ 



# SHADOW GOVERNMENT Notes from the loyal opposition

INTRODUCING FP PREM

# Adieu, Turkish Democracy

BY JOHN HANNAH

NOVEMBER 13, 2015 - 1:12 PM















### The Telegraph



HOME » NEWS » WORLD NEWS » EUROPE » POLAND

#### Is democracy dying in Poland?

Is the poster child of EU expansion becoming the new enfant terrible of Europe ... or are reports of the death of Polish democracy greatly exaggerated?















Tomasz Lis, a prominent Polish journalist, quit in protest over the media law Photo: Rex





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The Local has a new FREE App.

Keep in touch with what's going on around Europe.



Photo: AFP

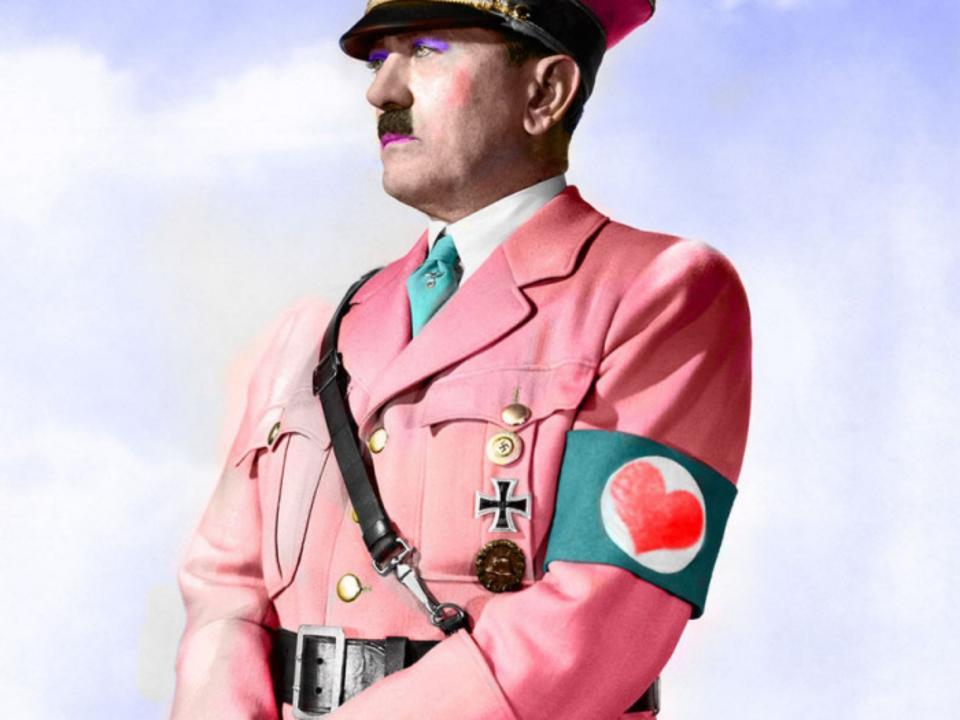
#### France 'risks democracy' with state of emergency

Published: 13 Jan 2016 07:31 GMT+01:00



While the general public and MPs in France support it, a European human rights chief says it could constitute a "threat" to democracy.





#### Time for a change

#### Democracy 2.0 + Capitalism 2.0

- Bottom-up self-organization
- Efficient, flexible, adaptive, resilient
- Entrepreneurial + individual freedom
- High innovation rates
- Competition for resources

# **B B**

#### What's new:

- Network interactions dominate
- Systemic and ecosystems thinking
- Circular and sharing economy
- Competition combined with cooperation (coopetition)
- Co-creation, co-evolution, collective intelligence

#### Our survival strategy: Build a resilient society



64. 20oche 100 Gramm Brat

50

50

50

50

50

50

#### Butterhandlung

#### Brotfarte

Unser täglich Lorof giel

und wenn ich bitten darf auch mein 1/8 Thund Buller dazu.

Butter ausverkauft

64. 20oche 50

64.20 oche

64.200 Oc

64. 20ache

Gramm Debt

64. 20oche

Gramm Debl

64.30 sate

64. Bloche



# MISBEHAVING

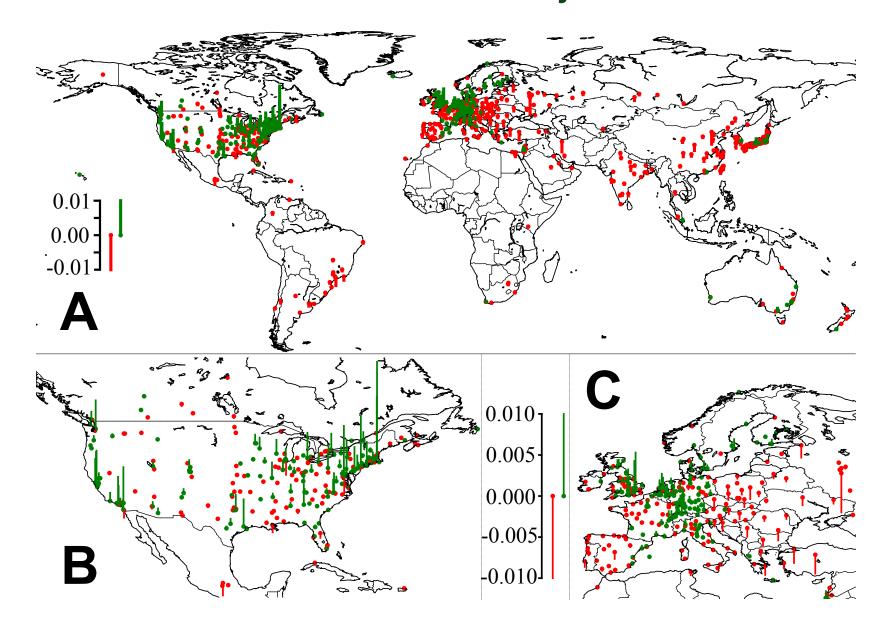
Richard H. Thaler

Best-selling coauthor of Nudge

# Freedom, self-determination



#### Freedom Promotes Creativity and Innovation



#### Create New Opportunities for Everyone



If set up well, enabling users, customers, citizens will lead to better services, better products, better businesses, better neighborhoods, smarter cities, smarter societies ...



#### Personal Data: The Emergence of a New Asset Class

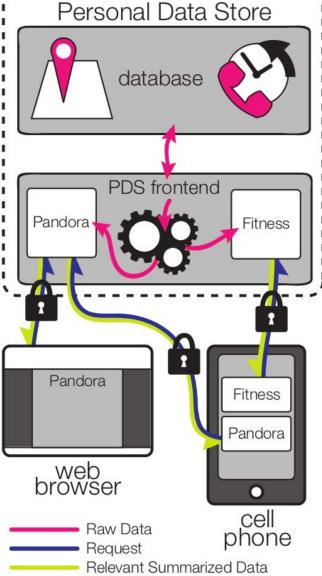


- Achieve a balance between the interests of business, public, and private individuals
- 2. Give individuals control over their personal data ("informational selfdetermination")
- 3. Pay individuals a fair share of the value of their personal data





# Privacy and Data Ownership



#### Reputation Systems Increase Responsibility



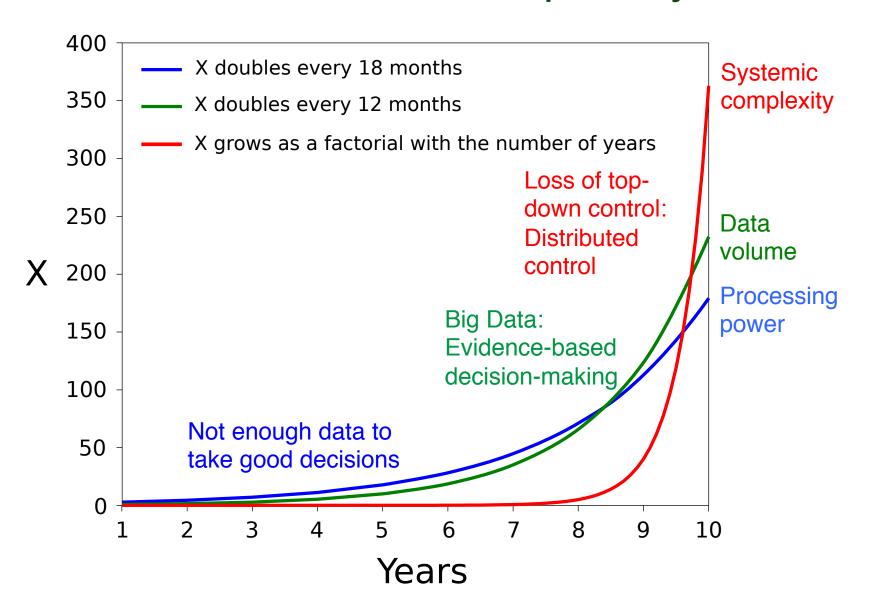


Democracy (selfdetermination, pluralism, distributed control, participation, protection of minorities) is not an outdated concept. It just needs to be digitally upgraded!

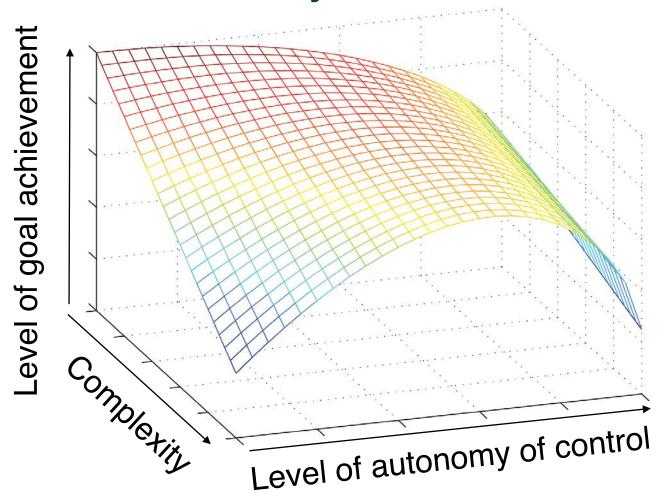
# Decentralization: Resilient systems design and operation



## Exponential vs.Factorial Growth – Implications for the Governance of Complex Systems



# Better Performance of Complex Systems by More Autonomy + Suitable Interaction Rules

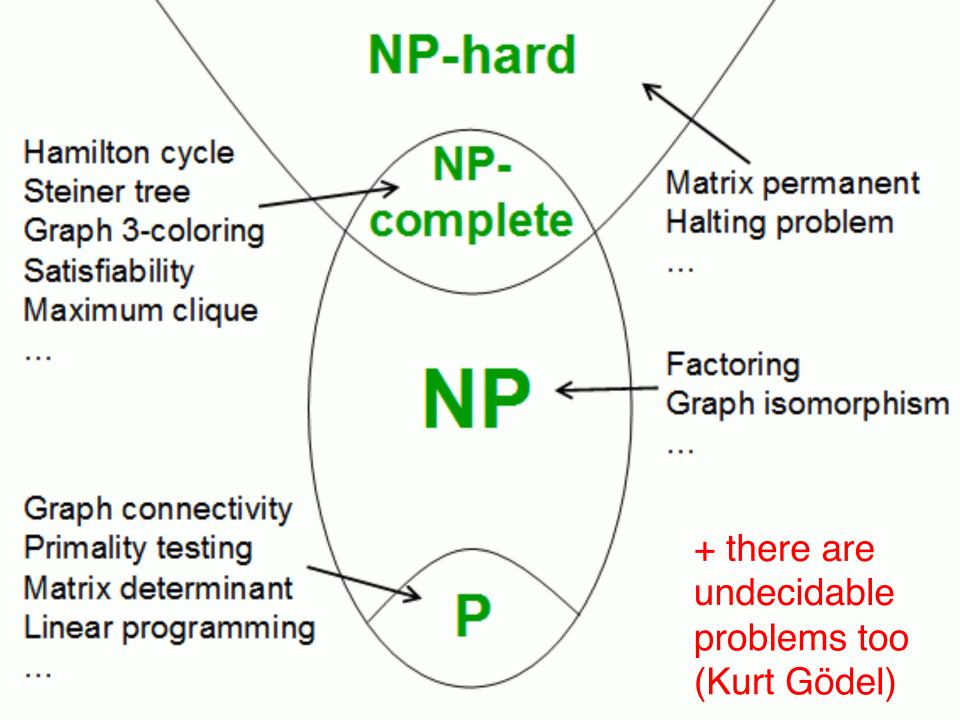


If complex dynamical systems vary a lot, are hard to predict and cannot be optimized in real-time, distributed control can outperform top-down control attempts by flexibly adapting to local conditions and needs.

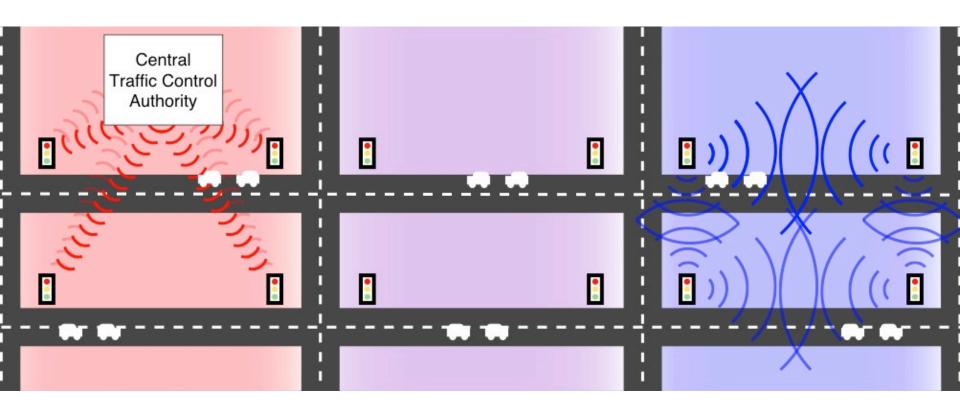
(Windt, Böse, Philipp, 2006)

#### Selfish Routing and the Price of Anarchy

Tim Roughgarden Cornell University



#### Comparing 3 Ways to Organize a Complex System

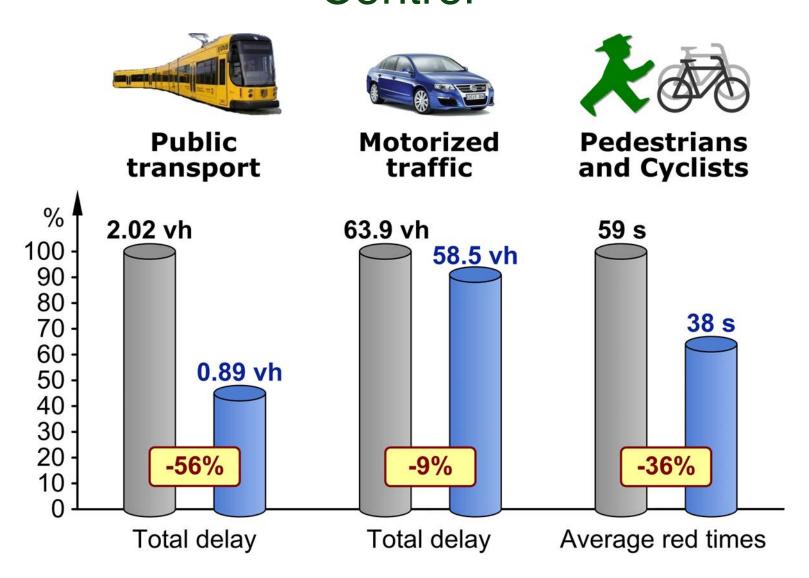


Central control, "benevolent dictator"

"homo economicus"

Travel time minimization, Same, but other-regarding coordination with neighbors

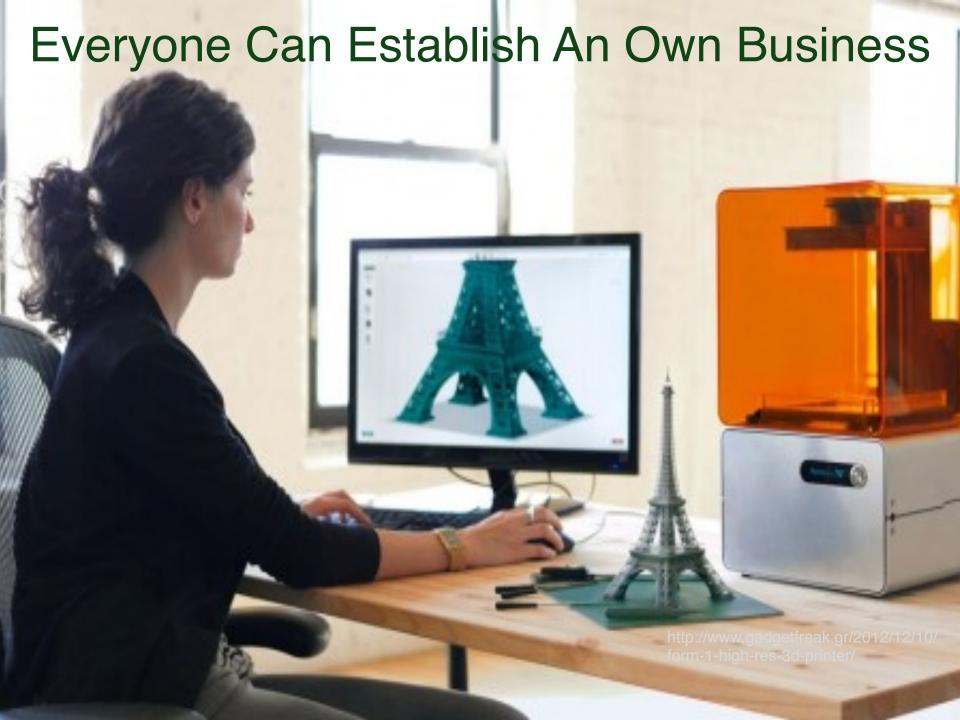
### Decentralized Can Outsmart Centralized Control

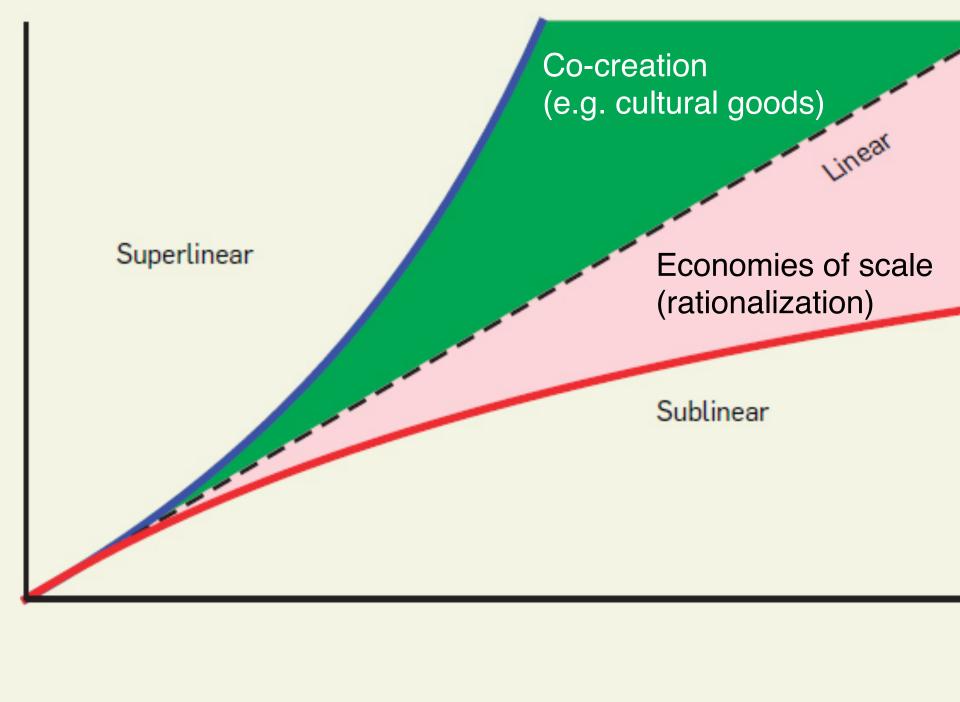


#### Economy 4.0









#### Low-Carbon Economy



# Participation, fair use





# Spotify

START DATENSCHUTZ DIGITALKULTUR NETZNEUTRALITÄT ÜBERWACHUNG URHEBERRECHT

#### Keine Verhandlung vor Supreme Court: Google Books ist und bleibt Fair Use

von Leonhard Dobusch am 18. April 2016, 16:35 in Kurzmeldungen, Urheberrecht / 1 Kommentar

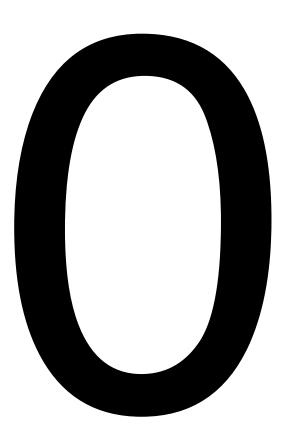
Nach der letztjährigen eindeutigen Entscheidung eines US-Berufungsgerichts, dass Google Books unter die Fair-Use-Klausel des US-Copyrights fällt, hatte die unterlegene US-Autorenvereinigung Author's Guild umgehend angekündigt, sich an den Supreme Court zu wenden. Heute veröffentlichte der Supreme Court seine Entscheidung, eine diesbezügliche Klage gar nicht erst zuzulassen.

AUTHORS GUILD, ET AL. V. GOOGLE, INC.

The petition for a writ of certiorari is denied. Justice

Kagan took no part in the consideration or decision of this petition.

Damit ist zumindest der Gerichtsweg für die Gegner von Google Books in den USA zu Ende. Es ist also zu erwarten, dass in Kürze Forderungen nach gesetzlichen Verschärfungen des US-Copyrights laut bzw. noch lauter werden.



"Admirable in its scope....what makes The Zero Marginal Cost Society worth reading is its sudacity, its willingness to weave a vast string of developments into a heartening narrative of what our economic future may hold for the generations to come." —FORTONE

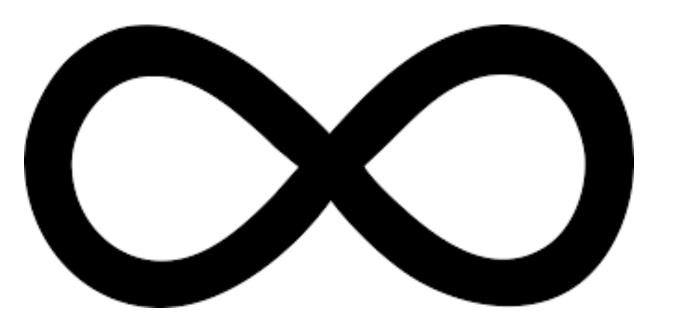
THE

## MARGINAL COST SOCIETY

THE INTERNET OF THINGS,
THE COLLABORATIVE COMMONS,
AND THE ECLIPSE OF
CAPITALISM

## JEREMY RIFKIN

NEW YORK TIMES BESTSELLING AUTHOR OF THE THIRD INDUSTRIAL REVOLUTION

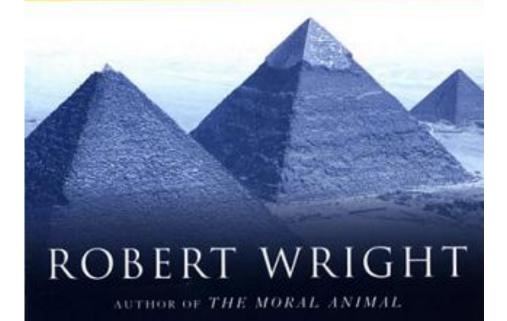


"A highly original tour of human history.... Immensely readable as well as immensely contentious." — The Wall Street Journal

## NONZERO



THE LOGIC OF HUMAN DESTINY

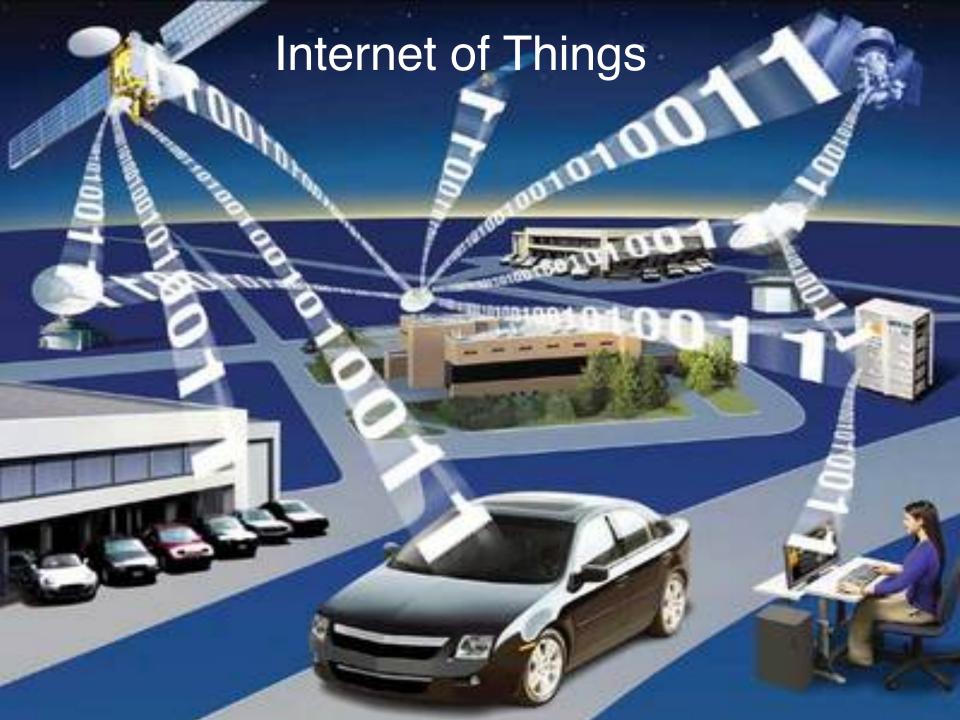


# Information, Innovation, Production and Service Ecosystem



A new approach, compatible with self-determination, democracy, and free entrepreneurship: Distributed data, storage and control





#### Today's Universal Tool



# We Can Connect Smartphones to Build a Global Measurement System

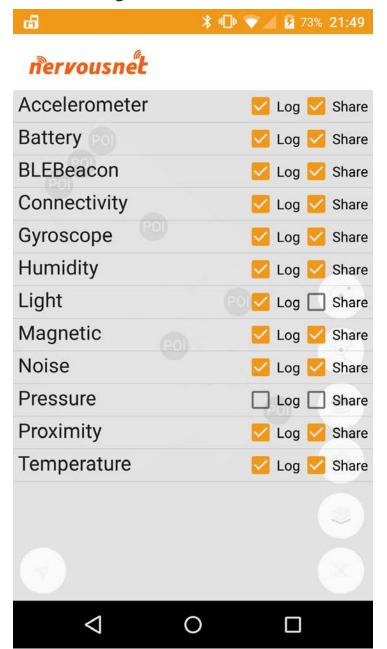




Photo: apple iOS and android phones

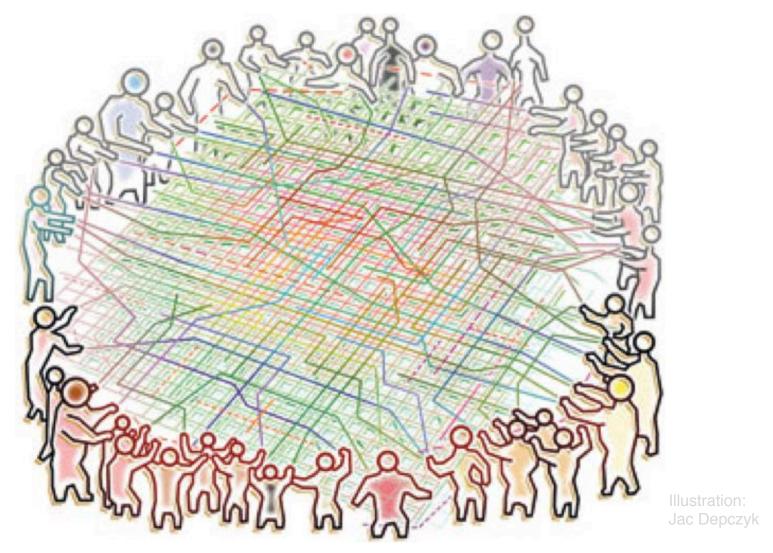


#### An Information System Controlled by You!





## Run the Internet of Things as A Citizen Web



#### What Nervousnet Could Do for Us

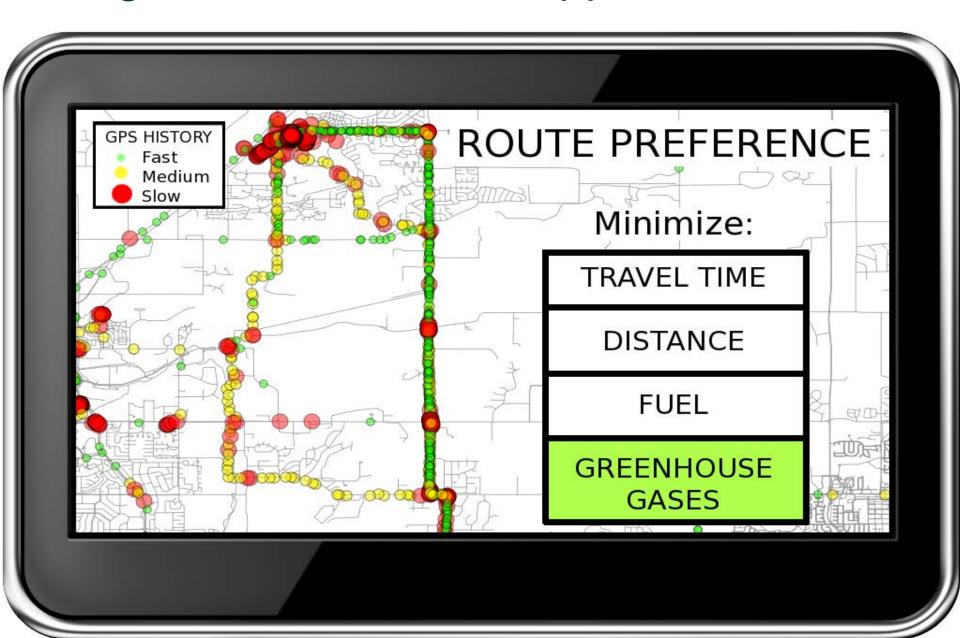
#### Areas of application include

- (1) the real-time measurement of the state of our technosocio-economic-environmental systems,
- (2) greater awareness of chances and risks to support everyone's decision-making,
- (3) the development of a Global Systems Science to manage our world more successfully,
- (4) the creation of selforganizing systems, and
- (5) the support of collective intelligence by digital assistants.



# Man-machine symbiosis and collective intelligence

#### Digital Assistants to Support Decisions



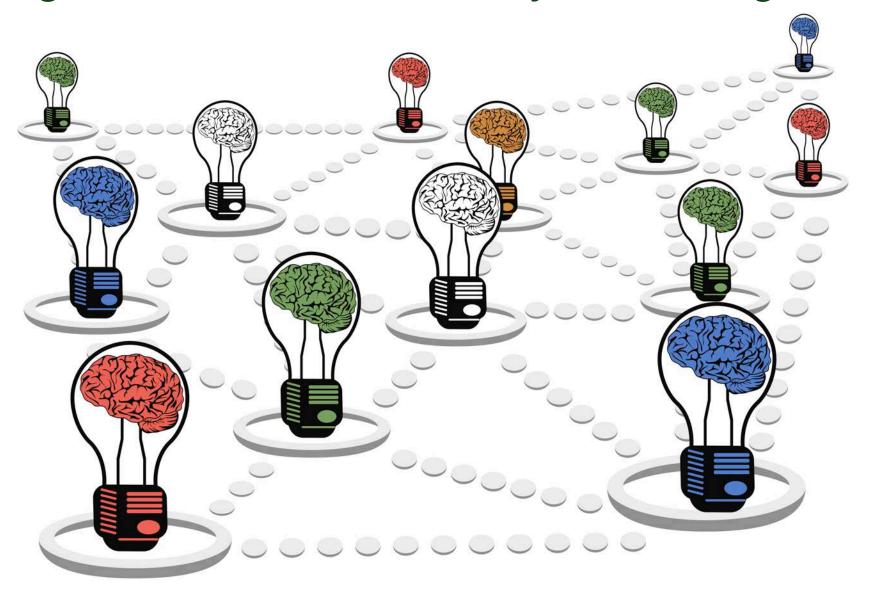
# Support Favorable Interactions with Personal Digital Assistants

Task	Technology	
Support situational / context awareness	Social Mirror	
Facilitate profitable interactions	Social Adapter	
Avoid lossful interactions	Social Protecto	r

Incentivize favorable interactions / support value transfer

**Social Money** 

#### Bring the Best Ideas of Many Minds Together



#### Netflix Challenge: Diversity Wins, Not the Best



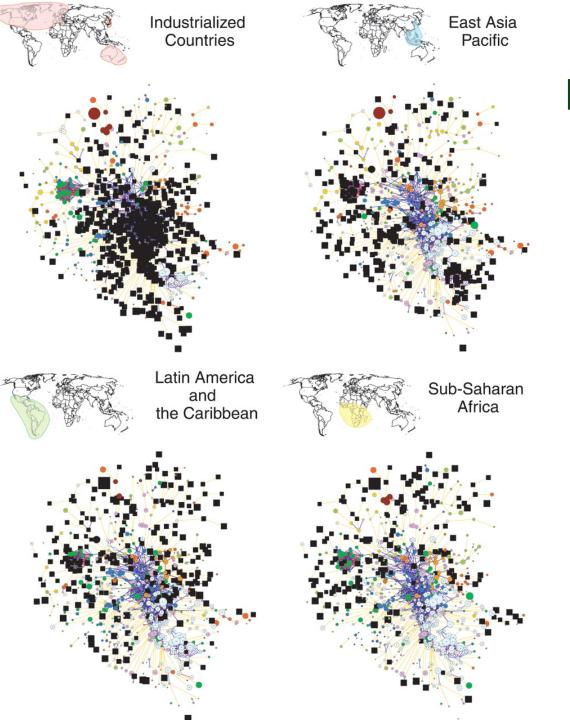
Top-down and majority decisions obstruct collective intelligence

#### Leaderboard

Display top 20 leaders.

Rank	Team Name	<b>Best Score</b>	% Improvement	<b>Last Submit Time</b>	
1	BellKor's Pragmatic Chaos	0.8558	10.05	2009-06-26 18:42:37	
Grai	nd Prize - RMSE <= 0.8563				
2	PragmaticTheory	0.8582	9.80	2009-06-25 22:15:51	
3	BellKor in BigChaos	0.8590	9.71	2009-05-13 08:14:09	
4	Grand Prize Team	0.8593	9.68	2009-06-12 08:20:24	
5	Dace	0.8604	9.56	2009-04-22 05:57:03	
6	<u>BiqChaos</u>	0.8613	9.47	2009-06-23 23:06:52	
Proc	gress Prize 2008 - RMSE = 0.8	616 - Winning 0.8620	Team: BellKor in BigC 9.40	haos 2009-06-24 07:16:02	
8	BellKor			2009-06-24 07.16.02	
9	Gravity Opera Solutions	0.8634 0.8638	9.25 9.21	2009-04-22 18.31.32	
10	xlvector	0.8639	9.20	2009-06-26 13:49:04	
11	xiangliang	0.8639	9.20	2009-06-26 07:47:34	
12	BruceDengDaoCiYiYou	0.8641	9.18	2009-06-02 17:08:31	
13	Ces	0.8642	9.17	2009-06-24 14:34:14	

Wisdom of crowds requires independent exploration and then integration



# Diversity and Complexity Are Crucial Economic Success Factors

C.A. Hidalgo, B. Klinger, A.L. Barabasi, R. Hausmann, The product space conditions the development of nations. *Science* **317**, 482-487 (2007).

A way of electing Hong Kong's next Chief Executive must be found in time for legislation to be enacted by the 2017 election. This must meet China's promise of Universal Suffrage and satisfy the majority of HK citizens. It is also limited by the Basic Law (mini-constitution) and 'interpretations' by the Select Committee of the National Peoples Council (SCNPC)

OPTION 1

Candidates for election as Hong

Kong's Chief Executive should

## Online Deliberation **Platforms**

Beijing is

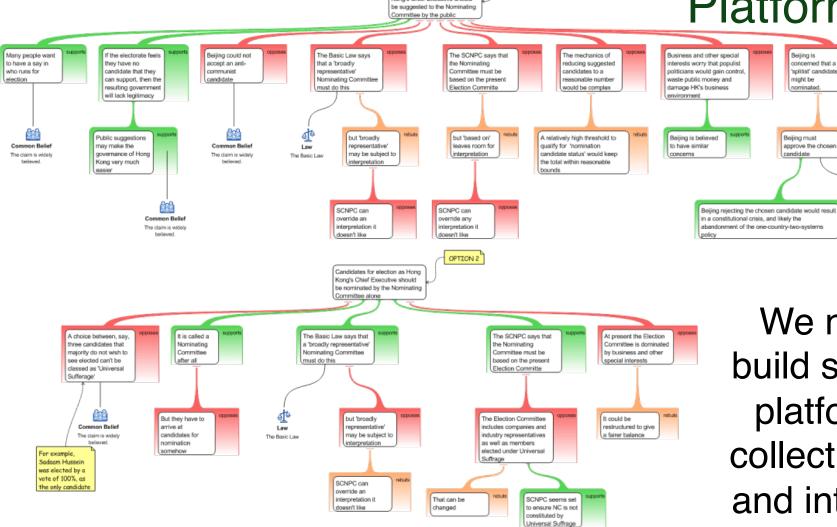
might be

Beijing must

approve the chosen

concerned that a

'splitist' candidate



We need to build suitable platforms to collect, share and integrate ideas

Law

The Basic Law



Many choices that people consider their own are already determined by algorithms.

## Build digital democracy

Open sharing of data that are collected with smart devices would empower citizens and create jobs, say **Dirk Helbing** and **Evangelos Pournaras**.

#### Value Pluralism

- Privacy
- Autonomy
- Equity
- Justice
- Dignity
- Happiness
- Wellbeing
- Safety
- Security

- Sustainability
- Health
- Friendship
- Solidarity
- Peace
- Usability
- Resilience
- Efficiency
- Flexibility

After Jeroen van den Hoven

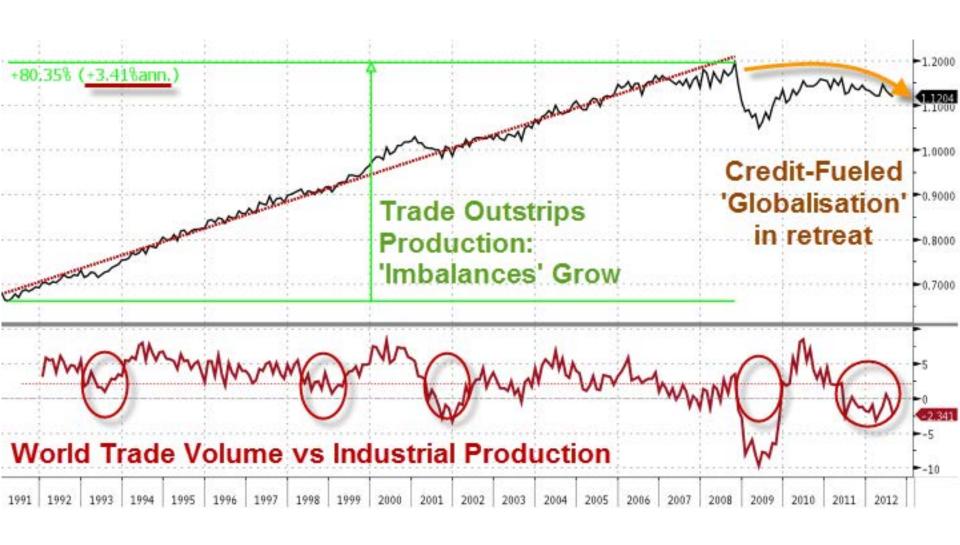
A benevolent dictator does not exist.

Goals must be balanced (politically negotiated).

Otherwise, the approach is oversimplified, inadequate.

Capitalism 2.0:
Liberal, democratic,
participatory, social,
and ecological

#### The Globalization Is Reaching Its Limits





#### Müllers Memo: Der Kapitalismus funktioniert nicht mehr

Eine Kolumne von Henrik Müller



Recycling-Transport (in China): Firmen investieren nicht mehr

AF

Die Weltwirtschaft leidet immer noch stark unter den Folgen der Krise von 2008. Der Hauptgrund: Die Unternehmen investieren viel weniger als früher. Aber warum ist das so?



Nachrichten > Wirtschaft > Staat & Soziales > DIW > Deutschland: DIW warnt vor Wachstumsschwäche durch Ungleichheit

#### **DIW-Chef Fratzscher: "Die soziale Marktwirtschaft existiert nicht** mehr"



**DIW-Chef Marcel Fratzscher** 

DIW-Chef Fratzscher vor Wohlstandsverlusten für alle Bürger.

Die wachsende Kluft zwischen Arm und Reich schwächt die deutsche Wirtschaft. Im SPIEGEL warnt

## Handelsblatt

ANZEIGE

Digitalpass	Finanzen	Unternehmen	Politik	Technik	Auto	Sport	Panoi	
Deutschland ~	International Konjunktur + Geldpolitik ~							
↑ Handelsblatt	> Politik > Inte	rnational > Systemkritil	c: Kapitalismu	s in der Reichtu	ımsfalle			

#### SYSTEMKRITIK

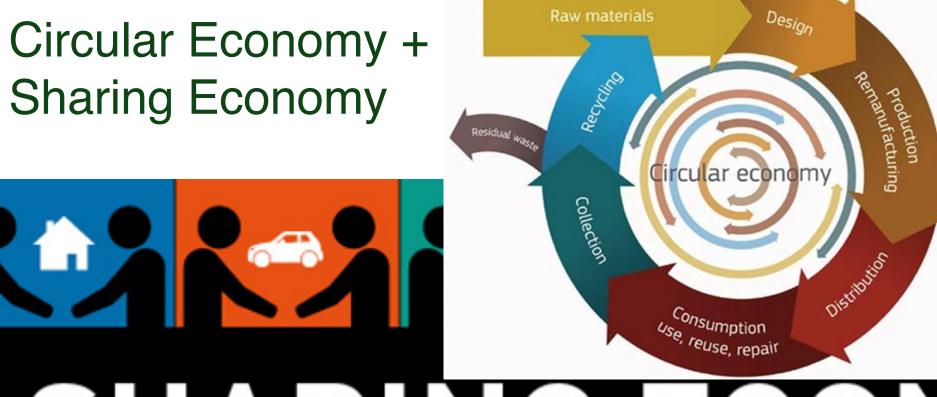
#### Kapitalismus in der Reichtumsfalle

Autor: Wolfgang Uchatius
Datum: 20.11.2011 09:20 Uhr

Quelle: Zeit Online

Mehr Schulden statt mehr Wohlstand - das Wirtschaftssystem, wie wir es kennen, funktioniert nicht mehr gut. Warum es sich lohnt, nach Alternativen zu fragen.

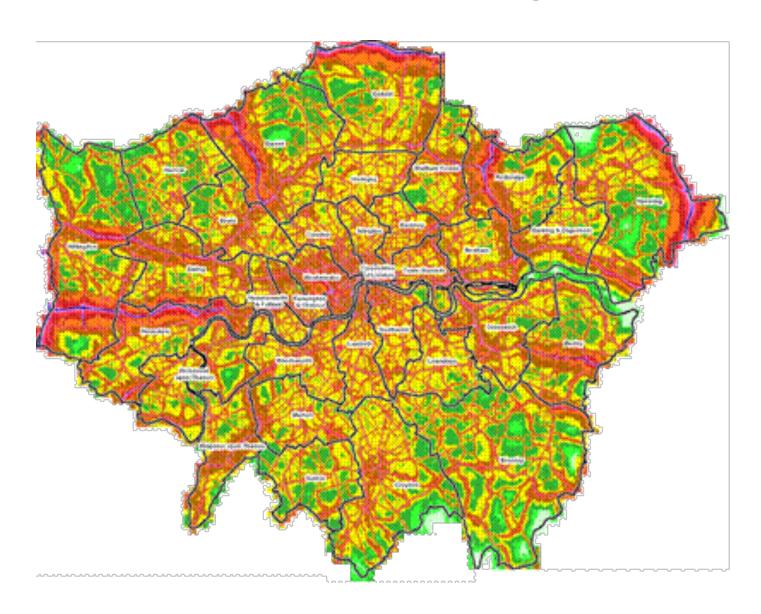




# SHARING ECQN



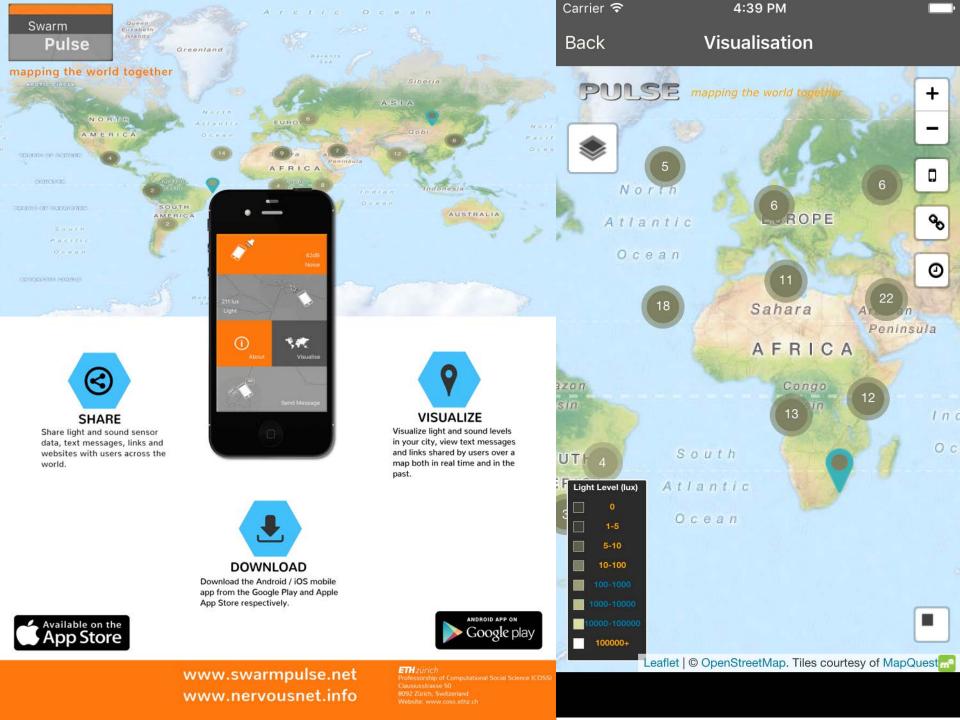
## Noise Mapping



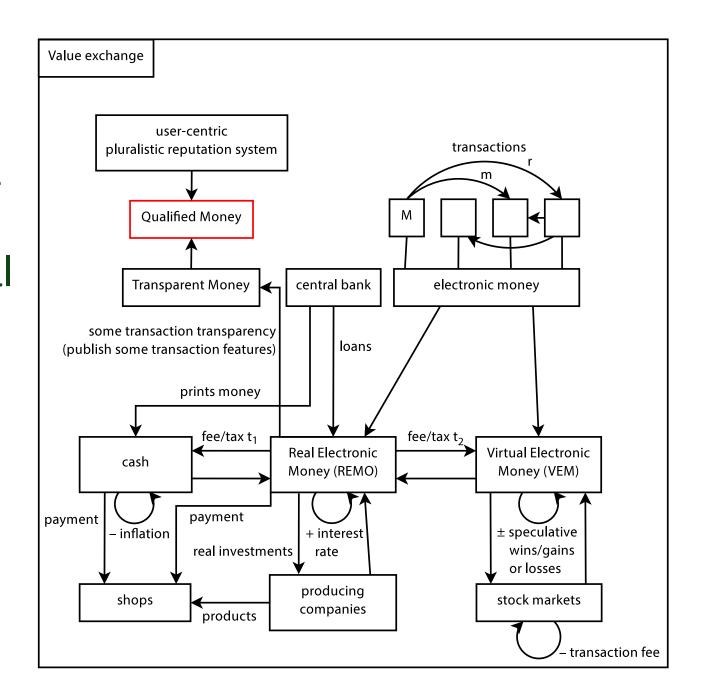
#### Map Resources and Who Uses Them



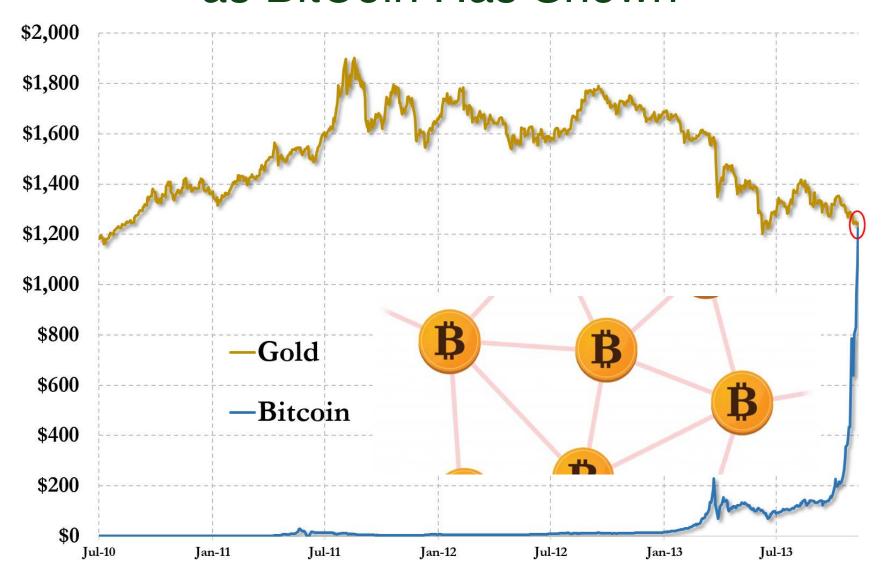
Could help to avoid shortages and recessions



We Need a Multi-Dimensional Incentive/ Reward System: "Qualified Money"



# We Can Now Turn Bits into Real Value, as BitCoin Has Shown









#### Summary

If we go on as before, we may end in disaster, characterized by

- loss of democracy, freedom
- mass unemployment
- financial and economic collapse
- resource shortages
- serious climate change
- global war

Superintelligence will not prevent this, but a digitally upgraded socio-economic system may.

#### A Better System - A Better Future

- Big Data, but open, participatory, fair
- Artificial intelligence, but symbiotic and ethical (values by design, human rights)
- Incentive systems, but multi-dimensional
- A new operating system for society, but with creative bottom up opportunities (selforganization, self-regulation, coordination)
- A socio-ecological capitalism, combining the loT with FinTech and complexity science

# A Networked, Well Coordinated Distributed System of Largely Autonomous Systems



## Let's Do This Together!

