

ICA 2017 Preconference  
“Media Performance and Democracy – The Debate Continues”

Sponsored by the Journalism Studies Division and the Political Communication Division

Time: May 25, 2017, 10:00 a.m. – 5:00 p.m.  
Location: Hilton San Diego Bayfront (Conference Hotel)

**Preliminary Program**

*Version of May 6, 2017*

**10:00 a.m. | 10:00**

**Welcome Address and Introduction**

*Josef Seethaler & Linards Udris*

**10:10 a.m. | 10:10**

**Keynotes**

**Gianpietro Mazzoleni**, University of Milan: “How Journalism Can Be Accountable in The Era of Fake News”

**Silvia Pellegrini**, Pontificia Universidad Católica de Chile: “Challenges to Journalism Quality in a Technological Direct Communication Scenario»

**11:00 p.m. | 11:00**

**Media Performance on the System Level**

**Rodney Tiffen**, University of Sydney: “Media Regimes and Democratic Trajectories – How Hallin and Mancini Complement Lijphart’s Approach to Democratic Politics”

**Mark Hannah**, New York University: “Democratic Drivers of ‘Free Flow’ and ‘Fair Flow’ News – The NWICO Debates Reexamined in the Global Era”

**Nhung Nyugen, Stephen J. A. Ward & Huyen Trinh**, RED-Center for Research on Communication Development, Hanoi: “Vietnam Journalism Ethics: Somewhere In-Between”

**Linards Udris, Mario Schranz, Jörg Schneider, Lucie Hauser & Mark Eisenegger**, University of Zurich: “Media Performance, Stratification and Segmentation – Main Findings from the ‘Yearbook Quality of the Media’ in Switzerland”

**Josef Seethaler & Maren Beaufort**, Austrian Academy of Sciences: “Putting the DEMOS Back in Democracy: Theoretical Considerations on the Role of Journalism and the Media in a Democratic Society”

**12:20 p.m. | 12:20**

**Lunch Break**

1:20 p.m. | 13:20

### Emic and Etic Approaches to Media Performance: “New” and “Alternative” Media

**Petra Herczeg**, University of Vienna: “Journalistic Quality and Ethnic Media: Which Quality for Which Media?”

**Marina Hendricks & Joy Jenkins**, University of Missouri: “Youth in Revolt: The Democratic Potential of Campus Newspaper Protest Coverage”

**Ursula Alexandra Ohliger**, Ludwig Maximilian University Munich: “Different Audience – Different Journalistic Style? Tabloid Journalism as Alternative Public Sphere”

**Enes Abanoz**, Ondokuz Mayıs University, Samsun: “How Political Atmosphere Affects Media Performance and Democracy in Turkey: Twitter Users’ Reaction”

**Miriam Steiner, Melanie Magin & Birgit Stark**, University of Mainz: “Diversity as a Quality Standard of Search Engines: A Comparative Content Analysis of Algorithm-Based Search Results”

2:40 p.m. | 14:40

Coffee Break

2:55 p.m. | 14:55

### Journalists and Audiences

**Andreas Riedl**, Austrian Academy of Sciences & **Corinna Lauerer**, Ludwig Maximilian University Munich: “Journalistic Role Perceptions as an Expression of Democratic Potentials? Comparative Evidence for the Democratic Orientation of European Journalists”

**Sara Garcia Santamaria**, University of Sheffield: “Media and Democratization in Cuba: From ‘Poetic Sorcery’ to ‘Structural Witchcraft’”

**Marlis Prinzing**, Macromedia University Munich: “Quality Research and Media at Crossroads: Constructive Debating Citizen Communities – An Overdue Ethical Commitment and Quality Feature?”

**Ralph Kösters & Olaf Jandura**, Heinrich Heine University Düsseldorf: “Evaluating Media Performance in the Light of Fragmented Audiences”

4:00 p.m. | 16:00

Panel Discussion:

### Media Performance and Democracy – How Should the Debate Continue?

Introduced by

**David Altheide**, Arizona State University: “Media Logic and Democracy”

Discussants:

**John McManus**, author of *Detecting Bull: How to Identify Bias and Junk Journalism in Print, Broadcast and on the Wild Web* and founder of GradeTheNews.org (San Francisco),  
**Silvia Pellegrini**, Pontificia Universidad Católica de Chile

**Stephen J. A. Ward**, author of the book *Radical Media Ethics: A Global Approach*

Moderated by

Linards Udris and Josef Seethaler

5:00 p.m. | 17:00      End of the Preconference