

Austrian Academy of Sciences | Doktor-Ignaz-Seipel-Platz 2 | 1010 Vienna

PROGRAM

WEDNESDAY, SEPTEMBER 23th, JOHANNESSAAL

18.00–19.30 Opening

Matthias Karmasin | Director of the CMC/ÖAW/University of Klagenfurt

Keynote

Moderation: **Krisztina Rozgonyi & Eva T. Asboth** | Austrian Academy of Sciences (ÖAW)/University of Klagenfurt, Austria

Robin Mansell | London School of Economics

19.30–21.00 RECEPTION

Aula | Doktor-Ignaz-Seipel-Platz 2 | 1010 Vienna

THURSDAY, SEPTEMBER 24th, JOHANNESSAAL

08.30–09.00 REGISTRATION

09.00–10.30 PANEL 1 | **Journalistic practices in synchronic and diachronic comparison**

Chair: **Tobias Eberwein** | Austrian Academy of Sciences (ÖAW)/University of Klagenfurt, Austria

Andreas A. Riedl | University of Augsburg, Germany

Reconsidering National Context in Comparative Research: Lessons from Peripheral Actors in Journalism

Thomas R. Schmidt | University of Vienna, Austria

Conceptualizing Variation over Time: Comparative Cultural History as Method

Eva T. Asboth, Andreas Schulz-Tomančok & Christian Oggolder | Austrian Academy of Sciences (ÖAW)/University of Klagenfurt, Austria

Diachronic Perspectives on Austrian Party Media: Journalistic Role Perception & Functions and Structures in (Dis-)Continuity

10.30–10.45 COFFEEBREAK

10.45–12.15 **PANEL 2 | Political Communication in Different Contexts**

Chair: NN

Maxym Gardus | European Humanities University (EHU), Lithuania
From “Limited Measures” to “Existential Energy Security”: A Comparative Analysis of EU Sanctions Narratives in 2014 and 2022

Peter Berglez, Lea Hellmueller, Marcel Garz & Mart Ots | Örebro University, Sweden, Jönköping University, Sweden, City St George's, University of London, United Kingdom
Political Polarization Across National Media Systems: A Systematic Review and Meta-Analysis Toward a Comparative Typology (2004–2025)

Diana Liparteliani | Georgian National University SEU, Georgia
Artificial Intelligence and Comparative Media Research: Detecting Manipulative Political Narratives in Small-Language Media Systems (Evidence from Georgian and Baltic Media)

Zhan Zhang | University of Nottingham Ningbo, China
A Method-Forward Cross-regional Framing Design for Computational–interpretive Comparability

12.15–13.30 LUNCH BREAK (on your own)

13.30–15.00 **PANEL 3 | Governing Communication through Ethics and Infrastructures in Europe**

Chair: **Andreas M. Scheu** | Austrian Academy of Sciences (ÖAW)/University of Klagenfurt, Austria

Konrad Bleyer-Simon & Zsuzsa Detrekői | Centre for Media Pluralism and Media Freedom of the European University Institute, Italy & Media and Journalism Research Center, Spain
Can Comparative Research Assess Regulatory Impact? The Case of the European Media Freedom Act

Marie Rathmann, Tobias Eberwein, Sandra Förster, Krisztina Rozgonyi, Marina Lindmeyr & Christina Krakovsky | Austrian Academy of Sciences (ÖAW)/University of Klagenfurt, Austria
Dialogic Communication Ethics in Europe – A Comparative View

Halliki Harro-Loit | University of Tartu, Estonia

Technology vs. Science Policy: Challenges of Comparative Research Across European Countries – The Case of Journalism and Media Studies

15.00–15.15 COFFEEBREAK

15.15–16.45 PANEL 4 | Meta-perspectives on Comparability in Cross- and transregional Research

Chair: **Andreas Schulz-Tomančok** | Austrian Academy of Sciences (ÖAW)/University of Klagenfurt, Austria

Aleksa Mitić & Nikola Doderović | University of Niš, Serbia

The Good, the Bad, and the Ugly: Ethical Implications of AI Use in Comparative Communication Research

Tea Koneska-Vasilevska | Ss. Cyril and Methodius University, North Macedonia
Comparison as Integration: Convergent Mixed-method and Participatory Approaches in Research on Institutional Communication and Older Audiences

Carsten Wilhelm | Université de Haute-Alsace, France

Between Implicit Practice and Explicit Method: International Comparison in French Communication Studies

16.45–17.15 FAREWELL

17.15–18.15 Guided tour through the historical premises of the Austrian Academy of Sciences

18.30 CONFERENCE DINNER (please register)